

15Utah LLC

<p>Name/address of benefitting business entity</p>	<p>15Utah LLC 93 Templar Pl Oakland, CA 94618</p>
<p>State and end dates for subsidy</p>	<p>The economic development subsidy will commence on February 4, 2026, coinciding with the start of event setup, and will conclude on February 9, 2026, following event takedown.</p>
<p>Description of the subsidy, estimated total amount of expenditure of public funds or revenue lost</p>	<p>The proposed economic development subsidy consists of the following components: 1. Waiver of City Hall facility rental fees; 2. Waiver of the City’s 7% gross admission receipts percentage fee for ticketed special events; and 3. Foregone parking revenue; Total Economic Development Subsidy: \$123,652.66 Any costs incurred beyond the estimates above will be borne by 15Utah LLC.</p>
<p>Statement of public purpose</p>	<p>The proposed economic development subsidy serves multiple public purposes aligned with the City’s economic development, placemaking, and cultural objectives. Specifically, the subsidy supports implementation of the SJ26 Strategic Plan by activating downtown San José as a regional hub for sports, arts, and entertainment during Super Bowl LX weekend. The events provide community-facing programming that allows residents and visitors to participate in the excitement surrounding Super Bowl LX regardless of game attendance. The concerts are expected to increase downtown foot traffic, support nearby businesses, and reinforce San José’s reputation as a capable host city for major national and international events.</p>
<p>Projected tax revenue</p>	<p>While the City will forgo certain direct revenues associated with facility rental, ticket admission fees, and parking, the events are expected to generate broader economic benefits, including increased spending at downtown restaurants, bars, hotels, and retail establishments. Across the two concert dates, total attendance is estimated at approximately 25,000 attendees, contributing to heightened visitation and economic</p>

	<p>activity in the downtown core and surrounding business districts. These indirect and induced impacts are anticipated to partially offset the foregone direct revenues and support the City's longer-term economic development objectives.</p>
<p>Estimated number of jobs created, broken down by full time, part time and temporary positions</p>	<p>The events will generate short-term employment opportunities related to event production, security, logistics, staging, and operations. While precise job counts are not available, the concerts are expected to support temporary jobs through event setup, execution, and takedown, as well as indirect employment at nearby businesses experiencing increased demand during Super Bowl weekend.</p>