

# SANJOSE



## JULY 2019 NEWSLETTER AT-A-GLANCE

- [San Jose Construction Update Report](#)
- [Small Business Ally Program](#)
- [ProspectSV Report](#)
- [Co-Working and Warehouse Space - CustomSpace](#)
- [MOMENT Wins APA Award](#)
- [OED Debuts Third Video](#)
- [Events](#)

## DEVELOPMENT REPORT

### San Jose construction update report

We are launching a new regular communications feature - a detailed update on development projects underway in San Jose.

This regular report will provide details on new projects and updates on progress. Here is a sample:

Commercial: As of June of 2019, we are reporting on a total of 16.22 million sf under development

- Planning Review - 7.6 million square feet of office construction are under Planning Review, including 4.8 million sf Downtown and 1.95 million sf in North San Jose
- Entitlements - 4.96 million sf of office space are approved city-wide, including 2.67 million sf located in North San Jose
- Under construction - 66 million sf of office space are currently under construction, of which 3.17 million sf are in North San Jose.

For more details and a summary of residential development projects and hotels, see the full [blogpost](#) and the [online report](#).



MIRO construction site, from the 17th floor of City Hall.

[READ THE FULL STORY](#)



For more information, contact [Emily Lipoma](#), Development Facilitation Officer, OED.

## SERVICES UPDATE

### Small Business Ally program

It's a well-worn cliché that working with City Hall - in any city - can be a daunting experience.

Like all cities, San Jose asks any business to conform to regulations and ordinances designed to protect customers, ensure good business practices and align



Xuan Ha and Juan Borrelli, San Jose's Small Business Allies

with the city's design guidelines. Additionally, many businesses also have to figure out separate requirements from the County and the State. Negotiating this web of regulations, inspections, permits and fees can be frustrating. The City of San Jose decided in 2013 to create a job function - Small Business Ally - designed to "Sherpa" businesses through this process.

Today, two individuals carry the Small Business Ally title; they are funded by the Office of Economic Development and work out of the Planning Department, helping small businesses get up and running. To learn more about Small Business Allies Xuan Ha and Juan Borrelli, read our [blogpost](#) and check out the [website](#). A [video featuring Xuan](#) is also available on YouTube, as she guides a would-be restaurateur through the permit and inspection process.

[READ THE FULL STORY](#)



For more information, contact [Elisabeth Handler](#), Public Information Manager, OED

## INNOVATION

### Update on ProspectSV

OED recently presented a report on ProspectSV to the Community & Economic Development Committee of the San Jose City Council.

ProspectSV is a nonprofit clean tech innovation hub located at the City's Environmental Innovation Center at 1608 Las Plumas Avenue San Jose.

At the core of ProspectSV's value proposition is 23,000 sq. ft. of flexible space located at 1608 Las Plumas Ave, just north of Downtown. There, innovators in automotive design, autonomous vehicle systems, and sensors among other areas work on emerging technologies in the fields of renewable energy, energy efficiency, green building, and transportation. This space includes a technology demonstration center with office, conference, and industrial space, and an Intelligent Traffic Systems lab and a driving simulation lab.

To date ProspectSV has supported the commercialization of close to 40 new business startups that in turn have attracted more than \$210 million of investment, creating hundreds of new jobs.

Read the full [blogpost](#) and view the [online video of the OED presentation](#) for more details.

[READ THE FULL STORY](#)



For more information, contact [Vic Farlie](#), Senior Executive Analyst, OED.



Driving simulation lab, ProspectSV

## BUSINESS SPOTLIGHT

### Co-working comes to warehouse space: San Jose welcomes CustomSpace

For businesses that need room for assembling, fixing, deploying and managing inventory, office space and general storage CustomSpace is the innovative solution, with a growing roster of facilities across the country, now including an increasingly busy location in San Jose, adjacent to the Santa Clara University campus.

San Jose is the seventh location for the Bay Area-based company. It was created when the founder Jon Zimmerman realized the self-storage business was missing a market.

Many small businesses need more than office and storage - they need room to assemble, pack, create, receive, ship, photograph, pick up and drop off... stuff.

Read the full [blogpost](#) and check out the company's [website](#) for more details.

[READ THE FULL STORY](#)



## RETAIL INNOVATION

### APA honors San Pedro Square and MOMENT

Enhanced by the addition of the MOMENT retail project, San Pedro Square has won an Award of Excellence in the category of Great Places from the Northern California chapter of the American Planning Association.



MOMENT at San Pedro Square

The award was collected earlier this year by Jason Su, at that time Street Life Manager for San Jose Downtown Association. The City of San Jose and San Jose Downtown Association had teamed up to submit San Pedro Squared project at the statewide APA award level for urban design. For more details, check out our blogpost from 2018 about the opening event for MOMENT.

"This was a truly collaborative team effort involving the Downtown Association, and several City of San Jose departments: Office of Economic Development, Public Works, and my Department of Transportation team," wrote Arian Collen, Parking Manager for the Department of Transportation in the application. "Although small in scope and scale, the San Pedro Squared project was an important experiment in adaptive reuse of a small portion of the garage, which may become scalable and transformative as future parking demands shift with the rise of autonomous vehicles."

San Pedro Squared was designed by Gensler and Eaton Hall Architecture, and built by TICO Construction. The DTSJ site provides more information about the planning process for MOMENT. Read our [blogpost](#) for additional details.

[READ THE FULL STORY](#)



For more information, contact [Blage Zelalich](#), Downtown Manager, OED.

## OED VIDEOS

### Third in series of San Jose live/work videos debuts

After helping to create and share video essays on San Jose's essence and the city as a workspace, OED reached out to three individuals to share their personal experience living and working in San Jose. This third video, Resident Roundtable, focuses on three very different individuals, from different businesses and backgrounds, all living, working and making their marks in San Jose.



Resident Roundtable: Life and Work in San Jose

For a description of the project and all the videos in the series, check out the [blogpost](#), and feel free to share the videos via social media!

[READ THE FULL STORY](#)



For more information, contact [Elisabeth Handler](#), Public Information Manager OED.

## EVENTS

[Please visit July's full event calendar.](#) Don't miss out on these featured events.

[La Cumbre Presenta](#)  
**San Jose McEnergy Convention Center**  
7.6.2019

**Rick Gutierrez Headlines at the Improv**

San Jose Improv  
7.5 through 7.7.2019

**Paul McCartney "Freshen Up" Tour**

SAP Center  
7.10.2019

**TechCrunch Sessions: Mobility**

California Theatre  
7.10.2019

**World Futsal Cup West Regional Qualifier**

SJ McEnery Convention Center  
7.11 through 7.14.2019

**Music in the Park - Ozomatli**

Plaza de Cesar Chavez  
7.19.2019

**Anything Goes - CMT Rising Stars**

Montgomery Theater  
7.12 through 7.20.2019

**Beer Tapping Party & Closing Reception**

San Jose Museum of Quilts & Textiles  
7.14.2019

**Santa Margherita Follow the Vine Wine Tasting**

San Pedro Square Market  
7.18.2019

**Cabaret**

City Lights Theater  
7.18 through 8.25.2019

**Chicago**

San Jose Civic Auditorium  
7.23.2019