



## *News Release*

*Office of Economic Development*

**FOR IMMEDIATE RELEASE**

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**SAN JOSE CLASSIC ANNOUNCES WEBCOR  
AS FIRST MAJOR SPONSOR FOR MAY '08 EVENT**

*Webcor to be presenting Road Criterium sponsor of inaugural multi-event cycling  
competition and celebration*

*Other high-profile sponsorship opportunities available*

SAN JOSE, CALIF., July 18, 2007 – Webcor, a full-service general contractor, has been named Presenting Sponsor of the inaugural San Jose Classic Road Criterium, one of the four major components of the San Jose Classic, a three-day domestic professional, amateur and community cycling event to be held May 16 - 18, 2008 being produced by the City of San Jose.

One of the key road cycling events will be the San Jose Classic Road Criterium which will include more than 400 amateur and domestic professional riders and take place 8 a.m. to 6 p.m., Saturday, May 17, 2008, on a 2-mile closed-circuit course with a start and finish in Downtown San Jose.

According to Andy Ball, President/CEO of Webcor Builders, the San Jose Classic Road Criterium provides an opportunity for his company to further support the sport of cycling.

"By supporting amateur and professional cycling, Webcor Builders strives to put a spotlight on the value of fitness, teamwork and personal sacrifice. Webcor understands the importance of

giving back to the community and we are proud to be the first Presenting Sponsor of the San Jose Classic Road Criterium,” Ball said.

The San Jose Classic will be staged throughout San Jose and span an entire weekend. It will include domestic professional and amateur road cycling, mountain biking/BMX competitions as well as community cycling and health exhibitions and a two-night weekend evening street fair in downtown San Jose with heavy involvement from local restaurants and nightspots. The event is expected to attract more than 2,000 cycling athletes, 25,000 spectators and 50 cycling-related exhibitors.

“San Jose has a long cycling history: the city’s first bicycle club was formed in 1884; one of the first pedal bicycles was invented here and we have ten, established international bike manufactures in the area. We intend for the San Jose Classic to build on our history and on the momentum created by the Amgen Tour of California to further the City of San Jose and the greater South Bay region as a global center of amateur and professional cycling sport,” said Paul Krutko, chief development officer, City of San Jose.

According to the City of San Jose’s Department of Transportation, San Jose has more than 38,000 bike commuters traveling on more than 150-miles of on-street bikeways. In addition, the city has one out of only 19 velodromes in the United States.

“We strongly encourage other companies here in Northern California and those involved in cycling sport to support this exciting, inaugural event,” said Ball.

Sponsorships at all levels are now available. Benefits include proprietary naming and promotional rights, signage and sponsor recognition, advertising and other promotional inclusions as well as display, sampling opportunities and sales along with complimentary tickets and hospitality opportunities and access. For more information about the San Jose Classic or sponsorship opportunities, please contact Tricia Kerkhof, [tricia.kerkhof@sanjoseca.gov](mailto:tricia.kerkhof@sanjoseca.gov) or 408-277-5144x33.

### **About Webcor**

Webcor Builders is the largest general contractor in the Bay Area and the 10th largest concrete contractor in the nation. Over thirty-six years of serving clients such as Oracle, eBay, Lucasfilm, and the California Academy of Sciences has secured Webcor's position as a leading builder of large-scale, high-profile projects. Visit [www.webcor.com](http://www.webcor.com) for more information.

### **About the City of San Jose’s Office of Economic Development**

The City of San Jose's Office of Economic Development (OED) is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The OED guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art, sporting and cultural resources to our community. For more information, please visit, [www.sjeconomy.com](http://www.sjeconomy.com).

**About the City of San Jose**

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10<sup>th</sup> largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, [www.sanjoseca.gov](http://www.sanjoseca.gov).

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