



News Release

City of San Jose Office of Economic Development

FOR IMMEDIATE RELEASE

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REGISTRATION SITE NOW OPEN FOR SECOND ANNUAL WEBCOR KING-OF-THE-MOUNTAIN

Event to build momentum toward 2008 Amgen Tour of California and raise awareness for childhood fitness and nutrition issues

SAN JOSE, CALIF., January 14, 2008—Registration is now open for the second annual Webcor King-of-the-Mountain Ride taking place Saturday, February 16, in San Jose.

The event, benefiting Fit for Learning, a program-provided by the Santa Clara County Office of Education, kicks off a week of South Bay cycling events, culminating in the Amgen Tour of California Modesto-to-San Jose Stage 3 finish Wednesday, February 20, at San Jose City Hall.

Registration information may be found at www.sanjoseca.gov/kingofthemountain.html.

The Webcor San Jose King-Of-The-Mountain Ride will feature a tortuous ascent up San Jose's Sierra Road. Riding like seasoned professionals up the breathtaking Sierra hill, the best and the hardest cyclists will compete for honor of being King-of-the-Mountain. Hundreds of avid riders are expected to participate in the 26-mile ride.

At the same time, the event will highlight childhood nutrition issues and raise funds for the Santa Clara County Office of Education's "Fit for Learning" program that addresses the rising concerns of obesity in elementary school children.

According to Andy Ball, president of Webcor Builders, the Ride—for the second year in a row—provides an opportunity for his company to continue its long history of community involvement and its promotion of the sport of cycling.

“After last year’s successful Webcor King-of-the-Mountain Ride, we were extremely eager to take part in the 2008 event. We work hard everyday to make a positive difference in our community by donating our time and talents to non-profit organizations, especially those that benefit children and families. Plus, through the Webcor Cycling Team, we hope to demonstrate to youth the importance of teamwork and a way to become true champions. The combination of these two strategic endeavors has again made the Webcor San Jose King-of-the-Mountain Ride a perfect event for Webcor to sponsor," said Ball.

The ride, which will begin at San Jose City Hall at 10 a.m., Saturday, February 16, is a kick off to the 2008 Amgen Tour of California, a Tour de France-style cycling road race in which 18 of the world’s top professional cycling teams will compete along a demanding 650-mile course from Palo Alto-Stanford University to Pasadena, February 17-24, 2008, including the race’s most challenging stretch during the Modesto-to-San Jose Stage 3 leg Wednesday, February 20.

The 26-mile Webcor King-of-the-Mountain ride, which will begin at San Jose City Hall, 200 E. Santa Clara Street, features police motorcycles leading a rolling closure north and east of Downtown San Jose to the base of the Sierra Road climb. Cyclists then will cross a timing pad to activate timing chips and begin their ascent up Sierra Road—a stunning 3.7-mile, 1,830-foot climb, with an average gradient of 10 percent that was the most difficult stretch of last year's Amgen Tour of California race. After summiting Sierra Road, riders may complete the Sierra/Calaveras/Piedmont loop and ride west to City Hall.

Even though the ride officially ends at the Sierra Hill summit, riders are invited to return back to City Hall for a post ride celebration. The amateur cyclist with the fastest climb time will be presented with a Specialized bicycle on the podium at the Wednesday, February 20, Amgen Tour of California stage finish line at San Jose City Hall.

In addition, Silicon Valley cycling clubs are encouraged to join the action. The cycling club with the highest level of participation will receive a Specialized bicycle. To stoke the riders’ competitive spirit, the club with the lowest aggregate time on the Ride will also receive a Specialized bicycle.

“The inaugural Webcor King-of-the-Mountain ride demonstrated to the rest of the world Silicon Valley’s commitment to cycling,” said Carl Guardino, president and CEO of the Silicon Valley Leadership Group and co-chair of the 2008 Amgen Tour of California San Jose Local Organizing Committee. “This year’s event continues that tradition while encouraging fierce competition and raising awareness about youth health and fitness.”

Proceeds from the event will benefit Fit for Learning, an initiative that addresses the crisis of childhood obesity, encourages physical activity and healthy nutrition among elementary school students in Santa Clara County.

The Webcor San Jose King-of-the-Mountain Ride is being produced by the City of San Jose's Office of Economic Development, Silicon Valley Leadership Group, the San Jose Sports Authority and Blue Wolf Events, a comprehensive event management and production company, specializing in cycling events.

Registration for the Webcor San Jose King-of-the-Mountain Ride is \$50. The event is limited to the first 300 registrants. Riders must be at least 18 or older. Helmets are required. For more information and registration, please visit, www.sanjoseca.gov/kingofthemountain.html.

About Webcor

Webcor Builders is the largest general contractor in California, by volume, and the 10th largest concrete contractor in the nation. Over thirty-five years of serving clients such as Oracle, eBay, Lucasfilm, and the California Academy of Sciences has secured Webcor's position as a leading builder of large-scale, high-profile projects. Visit www.webcor.com for more information.

About Fit for Learning

Proceeds from the Webcor San Jose King-of-the-Mountain Ride will benefit Fit for Learning. Fit for Learning is a program provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley that addresses the crisis of childhood obesity and is a multi-faceted initiative that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. Fit for Learning addresses the environment at every level: the classroom, the school, the district and community. For more information, visit www.fitforlearning.org.

About the Silicon Valley Leadership Group

The Silicon Valley Leadership Group, founded in 1978 by David Packard of Hewlett-Packard, represents 210 of Silicon Valley's most respected employers on issues, programs and campaigns that affect the economic health and quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax policies, economic vitality and the environment. Leadership Group members collectively provide nearly 250,000 local jobs, or one of every four private sector jobs in Silicon Valley. For more information, visit www.svlg.net or call (408) 501-7864.

About the City of San Jose's Office of Economic Development

The City of San Jose's Office of Economic Development (OED) is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art, sporting and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

About the City of San Jose

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, www.sanjoseca.gov.

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