



***Press Release***

Office of Economic Development

**FOR IMMEDIATE RELEASE**  
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**SPORTS BASEMENT TO CELEBRATE SAN JOSE CYCLING CLASSIC**

***Evening event to feature road cycling World Cup champion, Katheryn Curi Mattis, and Bissell Pro Cycling Team members, Andy Jacques-Maynes and Eric Wohlberg***

***Pros to offer racing tips to give Classic participants competitive edge and preview their Amgen Tour of California participation***

SAN JOSE, CALIF., January 29, 2009—Sports Basement will host a special San Jose Cycling Classic evening, 6-8 p.m., Tuesday, February 3, 1177 Kern Ave., in Sunnyvale.

The event will feature Katheryn Curi Mattis, a member of the Webcor Builders Women's Professional Cycling Team. Mattis will be on hand to share training tips as well as San Jose Cycling Classic race day advice. One of only three women in the world to have ever won a road cycling World Cup (1<sup>st</sup> Place in the Geelong World Cup), Mattis also will share her observations from more than a decade of racing.

In addition, members of the Bissell Pro Cycling Team will be discussing their race experiences and offer tips for those in attendance. They include Eric Wohlberg, Bissell Pro Cycling team director and three-time Olympian, as well as Andy Jacques-Maynes. Bissell Pro Cycling Team is competing in the upcoming Amgen Tour of California, coming to San Jose 10 a.m.-noon, Tuesday, February 17, for the Tour's Stage 3 Start.

The evening will also include an overview of the San Jose Cycling Classic, refreshments and special discounts throughout the store.

Produced in anticipation of the upcoming Amgen Tour of California, the San Jose Cycling Classic will be held February 14-21, 2009 throughout San Jose. This is a multi-pronged event encompassing professional, amateur and community cycling activities, including the King of the Mountain Time Trail Race and Ride *sponsored* by Mattson Technology, the CEO Challenge *powered* by SunPower and The Criterium *built* by WEBCOR. Other activities include a Cycling Film Night, a *GET BACK ON YOUR BIKE!* presentation and *BIKE SHOW: A Celebration Of Cycle Art & Culture* art exhibition. It is expected to attract more than 1,000 cycling athletes, 20,000 spectators and cycling-related exhibitors.

Funds raised from the San Jose Cycling Classic events will support health, fitness and cycling. Beneficiaries include the Leukemia and Lymphoma Society's Team In Training, the Silicon Valley Bicycle Coalition and Fit for Learning, an initiative—provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley—that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. In addition, the San Jose Cycling Classic provides a platform to raise awareness about green mobility and the San Jose Green Vision.

For more information about the San Jose Cycling Classic, please visit, [www.sanjosecyclingclassic.com](http://www.sanjosecyclingclassic.com)

#### **ABOUT SPORTS BASEMENT**

Sports Basement Inc. is a community-focused retailer of outdoor and sports apparel and gear. With locations in Sunnyvale, San Francisco and Walnut Creek, Sports Basement offers over 200 brands for run, tri, camp, cycle, swim, team, snow and much more. With everyday low prices that average 10% to 40% off retail, the Sports Basement is proud to work in the community promoting a healthy mind and body through an active lifestyle that is affordable. Working with partners such as the City of San Jose, Team and Training, the Silicon Valley Bicycle Coalition and many more, Sports Basement is dedicated to contributing to programs that positively influence people who live a healthy life.

#### **ABOUT WEBCOR**

Webcor Builders is the largest general contractor in California, by volume, and the 10th largest concrete contractor in the nation. Over thirty-five years of serving clients such as Oracle, eBay, Lucasfilm, and the California Academy of Sciences has secured Webcor's position as a leading builder of large-scale, high-profile projects. Visit [www.webcor.com](http://www.webcor.com) for more information.

#### **ABOUT SUNPOWER**

SunPower Corporation (Nasdaq: SPWRA, SPWRB) designs, manufactures and delivers high-performance solar-electric systems worldwide for residential, commercial and utility-scale power plant customers. SunPower high-efficiency solar cells and solar panels generate up to 50 percent more power than conventional solar technologies and have a uniquely attractive, all-black appearance. With headquarters in San Jose, Calif., SunPower has offices in North America, Europe, Australia, and Asia. For more information, visit <http://www.SunPowercorp.com>.

## **ABOUT MATTSON TECHNOLOGY, INC.**

Mattson Technology Inc. designs, manufactures, and markets semiconductor wafer processing equipment used in the fabrication of integrated circuits. Mattson Technology is a global leader in the dry strip and rapid thermal processing equipment segments, and is expanding its business into the etch segment. The company's products utilize innovative technology to deliver advanced processing performance and productivity gains to semiconductor manufacturers worldwide for the fabrication of current- and next-generation integrated circuits. For more information, please contact Mattson Technology, Inc., 47131 Bayside Parkway, Fremont, Calif. 94538. Telephone: (800) MATTSON/(510) 657-5900. Fax: (510) 492-5911. Internet: [www.mattson.com](http://www.mattson.com).

## **ABOUT TEAM IN TRAINING**

Team In Training (TNT) is the world's largest sports training program, providing professional training to run or walk a full marathon or half marathon or participate in a triathlon, hike adventure or 100 mile century bike ride. Team members raise funds to help support The Leukemia & Lymphoma Society (LLS) in exchange for a life changing experience, certified coaches, training clinics (specific sports, equipment, nutrition, stretching), personal fundraising Web site, support from staff and teammates, a fundraising mentor, event fees, and lodging and airfare to more than 60 accredited events in the US and abroad. LLS raises money for cancer programs, funding research to find cures to leukemia, Hodgkin's and non-Hodgkin's lymphomas, and myeloma - the blood cancers - as well as assistance with the often overwhelming burdens faced by patients and their families currently fighting blood cancers.

## **ABOUT FIT FOR LEARNING**

Fit for Learning is a program provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley that addresses the crisis of childhood obesity and is a multi-faceted initiative that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. Fit for Learning addresses the environment at every level: the classroom, the school, the district and community. For more information, visit [www.fitforlearning.org](http://www.fitforlearning.org).

## **ABOUT SILICON VALLEY BICYCLE COALITION**

The Silicon Valley Bicycle Coalition (SVBC) promotes the bicycle for everyday use because they see bicycling as a central solution to the environmental, health, and social problems facing our planet. As the world becomes more aware of the climate problems caused by pollution from the transportation sector, the Silicon Valley Bicycle Coalition points to bicycling as a very clean and healthy transportation solution. Their programs encourage bicycle and motorist awareness and teach bicyclists safe traffic riding skills. They advocate for more bicycle friendly roads and connecting the trails across the region. SVBC volunteers <http://bikesiliconvalley.org>.

## **THE CITY OF SAN JOSE'S OFFICE OF ECONOMIC DEVELOPMENT**

The San Jose Cycling Classic is being produced by the City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office—which includes the San Jose Office of Cultural Affairs—guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, [www.sjeconomy.com](http://www.sjeconomy.com).

## **ABOUT SAN JOSE'S GREEN VISION**

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. A key part of the San Jose Green vision is the creation of a Green Mobility system—an integrated and sustainable way to get from place to place. Cycling plays a significant part in making this happen. The City, recognized by the League of American Bicyclists with National Bicycle Friendly Community Award, has more than 38,000 bike commuters traveling on more than 150-miles of on-street bikeways. The City offers ongoing bike commuting classes to ensure all have access to key safety training and help transition commuters from cars to bikes. San Jose is in the midst of expanding its bikeways, including a network of trail systems, allowing residents to travel more easily by bicycle, as well as encourage exploration and education about our natural habitat so residents better understand the benefits of a healthy environment and value its preservation. For more information, visit [www.sanjoseca.gov/greenvision/](http://www.sanjoseca.gov/greenvision/).

## **ABOUT THE CITY OF SAN JOSE**

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10<sup>th</sup> largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, [www.sanjoseca.gov](http://www.sanjoseca.gov).

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