

FOR IMMEDIATE RELEASE



Media Advisory

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SAN JOSE MAYOR TO ANNOUNCE SAN JOSE PRIZE FOR GREEN VISION INNOVATION RECIPIENTS

WHAT: San Jose Mayor Chuck Reed will announce the recipients of the inaugural San Jose Prize for Green Vision Innovation. The Prize will accelerate bringing clean tech innovations to market and create a pipeline of top clean tech companies that have the potential to grow and create jobs in San Jose, critical factors in realizing the goals of San Jose's Green Vision, the City's ambitious plan to stimulate the economy and improve the environment.

WHO: The following will be present at the event:

- San Jose Mayor Chuck Reed
- John Weis, assistant executive director, San Jose Redevelopment Agency
- Michael Santullo, co-founder, California Clean Tech Open
- Jim Robbins, executive director, Environmental Business Cluster
- Melinda Richter, executive director, San Jose BioCenter
- San Jose Prize for Green Vision Innovation recipients

WHEN: 1 p.m., November 7

WHERE: Room 120, San Jose City Hall, Wing
200 E. Santa Clara Street (enter Wing from 4th Street)

BACKGROUND:

San Jose, the nation's tenth largest city, has implemented San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. Clean energy is a key component of the 15-year Green Vision, which envisions: Creating 25,000 Clean Tech jobs; Installing 100,000 solar roofs (1/10 of Gov. Schwarzenegger's 1 million solar roofs for California initiative); Reducing per capita electricity use by half; and Moving to 100 percent renewable energy. The San Jose Prize for Green Innovation was created to speed the advancement of clean technologies from the lab to the marketplace and help to further satisfy Green Vision goals.

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