

For Immediate Release
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Santana Row and Moorpark Residential Fire Update – Thursday, August 22

Assistance for Moorpark Residential Fire Victims

San José Housing Department in conjunction with the Silicon Valley Chapter of the American Red Cross has already provided direct assistance to at least 38 fire victims and is reaching out to find others who may still need help.

- People needing help should call Vivian Frelix-Hart at the San Jose Housing Department at (408) 277-2244.
- The Red Cross is offering assistance at the Sherman Oaks Community Center at 1800A Fruitdale Ave, between Leigh Avenue and Southwest Expressway. People also can call the Red Cross directly at (408) 577-1000
- The San Jose Housing Department has identified more than 40 vacant apartments available for fire victims with the help of the Tri-County Apartment Association. The Red Cross has offered to pay first month's rent, while the City has offered up to two additional months' rent
- Cash (not in-kind) contributions to help fire victims can be made through the Red Cross. Call (408) 577-2114 to make a donation, or email: volkmand@usa.redcross.org.
- The Salvation Army is prepared to assist residents wanting to donate items specifically for the fire victims. Donations of supplies can be brought directly to the Salvation Army in San Jose at:

Salvation Army
359 & 405 N. Fourth Street
(at the intersection of Julian and Hensley, near railroad tracks, Washington dead ends into the facility) To donate (24 hours/day, 7 days/week) – 405 N. Fourth Street. Specify that items are for Santana Row Fire Victims

To receive (M-F, 8am-4:30pm) – Next door to shelter at 359 N. Fourth Street.

Fire victims should ask for Wayne Lasuer. If anyone has questions, his number is 408-282-1165, ext. 201.

- The Housing Industry Foundation has provided \$10,000 to assist with moving costs.

City Council Declares Emergency

On Tuesday, August 20, the San Jose City Council approved declarations of emergency. This action will help fire victims including small businesses and city agencies qualify for potential emergency relief from state or federal government sources.

Business Assistance from San Jose Office of Economic Development

The City of San Jose can assist impacted businesses to recover and rebuild. A number of low-cost, flexible-term financing options are available through the San Jose Office of Economic Development. Staff is available to work with businesses to do an individual needs assessment and to coordinate the appropriate assistance based on those needs. Contact the Office of Economic Development at (408) 277-5880.

Fire Investigation Continues

San Jose Fire Department has offered a \$5,000 reward for information that will help determine the cause and nature of the fire. Anyone with information should call the San Jose Fire Department at (408) 277-5124.

Federal Realty pledges to complete Santana Row

Federal Realty Investment Trust, the developers of the Santana Row complex, has clearly and strongly reconfirmed its commitment to complete the project.

Federal also has pledged to open the remainder of the complex that fortunately was undamaged as soon as feasible. No date for the opening has been set at this time, pending the evaluation of the fire's impact on the remainder of the complex. More information from Federal can be found at its website: www.federalrealty.com

Fire Facts

- At the peak of the fires on Monday there were 207 firefighters from San Jose and neighboring fire departments working to contain the blaze. To put this number in perspective, during a normal shift there are 194 firefighters on duty throughout the entire city.
- The fires at Santana Row and in the nearby neighborhoods required 11 alarms to fight. Each alarm is a call for additional support as more firefighters are moved in to help.
- There were a total of 70 pieces of firefighting apparatus in action at all sites on Monday.
- Mutual aid response came from fire departments throughout Santa Clara County, as well as support from cities in San Mateo County.

Damage Estimates

At this time there is no estimate of the value of the damage caused by the fire pending the completion of the fire investigation and the evaluation of the extent of the damage to Santana Row and neighborhood homes. City Financial Impacts Delays in the opening of the Santana Row complex would not affect sales tax revenue projections for the current fiscal year, according to the Office of the City Manager. The City had made tentative projections for \$1.5 million of sales tax revenue in each of the next two fiscal years, which compares to a total revenue stream of \$144 million from sales taxes annually.

The City's annual General Fund, which is partially supported by sales tax revenues, amounts to approximately \$800 million a year. The General Fund supports basic city services.

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