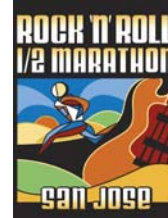


FOR IMMEDIATE RELEASE



Press Release

Office of Economic Development

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San Jose Rock 'n' Roll Half Marathon Seeks Volunteers to Join Energetic and Fun Event

*Half marathon and ancillary events to require 2,000 volunteers at concert
venues and along the course*

*Volunteer benefit to include entry to headliner concert with Creedence
Clearwater Revisited*

SAN JOSE, CALIF. (August 29, 2008)—The San Jose Rock 'n' Roll Half Marathon, sponsored in part by the City of San Jose, is seeking 2,000 volunteers for the third annual musical half-marathon set for Sunday, October 5, 2008.

“With 20 bands along a 13.1 mile course, a health and fitness expo and an expected 15,000 runners checking in, the event is a huge undertaking,” said Elizabeth O’Brien, the event’s general manager.

“That’s why we want everyone to spread the word. Bring your friends, family members and co-workers, your surf buddies, your workout

partners and your roommates. There is a spot for everyone! We would love for volunteers to be part of a fun, energy packed event that's remembered for years," said O'Brien.

Available volunteer times and shifts include:

Health & Fitness Expo, San Jose McEnery Convention Center, 150 W. San Carlos Street

Thursday, October 2, 10:00 a.m. – 3:00 p.m. (set-up)

Friday, October 3, 12:00 p.m. – 6:00 p.m.

Saturday, October 4, 8:00 a.m. – 5:00 p.m.

Race Day

Sunday, October 5

Start Line, W. Santa Clara St. and Almaden Blvd.

Finish Line, Plaza de Cesar Chavez

5:00 a.m. – 2:00 p.m.

Water station volunteer positions may be available for groups of 30 or more.

All volunteers will receive a race crew t-shirt, a free ticket to the post-race headliner concert, featuring Creedence Clearwater Revisited and a free race goodie bag.

For more information about volunteering opportunities, visit

<http://www.rnrsj.com/volunteer.html>

“The San Jose Rock ‘n’ Roll Half Marathon continues to be a signature event for San Jose. Last year, 63,000 runners and spectators from throughout the U.S. participated, enjoying both the opportunity to keep fit and hear some great music along the way. We encourage individuals, organizations and businesses to consider volunteering and helping make this a top event on the national racing circuit,” said San Jose Mayor Chuck Reed.

The Rock ‘n’ Roll Half Marathon in San Jose is set for Oct. 5, 2008. In addition to live bands along the course, the scenic tour of San Jose features hundreds of local high school cheerleaders and water stations to provide further entertainment and motivation to runners and walkers. The event concludes with a finish line party and an afternoon headliner concert featuring Creedence Clearwater Revisited. For more information, please visit www.RnRsj.com or call 800-311-1255.

About the City of San Jose’s Office of Economic Development

The San Jose Rock’n’Roll Half Marathon is being executed by the City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager. OED committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. OED guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art, sporting and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

About the City of San Jose

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, www.sanjoseca.gov.

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