



NEWS RELEASE
Office of Economic Development

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FOR IMMEDIATE RELEASE

**San Jose Commends Nob Hill Foods for Incorporating
Green Building Components in Grocer's New Store**

New location addresses energy efficiency, waste reduction

SAN JOSE, CALIF., October 28, 2008 – Mayor Chuck Reed and Councilmember Forrest Williams recognized Raley's, the parent company of Nob Hill Foods, in a commendation presented to company executives at today's San Jose City Council meeting. During the presentation, Raley's was cited for its presence and Nob Hill operations in San Jose, for its efforts to grow and sustain the local economy and for its green building accomplishments that support the San Jose Green Vision.

The commendation, presented to Ed Estberg, senior director, facilities, Mike Gates, manager, store design and Jennifer Williams, construction coordinator, specifically recognized the opening of the new Nob Hill Foods store at 6061 Snell Avenue at Santa Teresa Blvd.

Built to bring San Jose residents an upscale, inviting new store with fresh decor, expanded specialty departments and additional convenient services, the store also made marked in-roads to support the Green Vision by including green building components in its renovation. These include cool roofs that help to lower energy usage, ceiling skylights that reduce dependence on lighting energy by 80 percent, induction lighting bulbs that last five times as long as fluorescent lights

and LED lights for exterior signs that reduce energy use by approximately 25 percent. It also includes high-efficiency refrigeration systems that reduce the store's refrigeration energy usage by 20 percent and Non-Ozone Depleting Substance (ODS) refrigerants, as well as high-efficiency condensing boilers, stratified air systems and stained concrete flooring with a lifetime expectancy that do not require cleaning or waxing.

Raley's also conducts an aggressive recycling program that diverts or recycles 680 million tons of waste annually. Recently, the company was cited for its use of innovative World's Cleanest Burning Class 8 Diesel Trucks. Through these efforts, Raley's is helping San Jose realize the Building, Energy and Transportation components of the Green Vision.

Nob Hill Foods has been a strong presence in San Jose and the South Bay for decades. The first Nob Hill store opened in San Martin, Calif. in 1934. Raley's, which today remains a family owned company, began in 1935, and purchased the Nob Hill Foods chain in 1998.

The City of San Jose commendation also recognized Raley's for creating job opportunities in San Jose and the Silicon Valley during economically challenging times. The company's new location includes 80 employees who all receive medical, dental and vision benefits.

The commendation presented by the Mayor and City Council is a part of San Jose's Business Appreciation Initiative, a key component of the City's Economic Development Strategy. This business retention effort recognizes San Jose companies that further support the City's efforts to maintain a strong, vital city for the 21st century.

For more information on the City of San Jose's Economic Development Strategy, visit <http://www.sjeconomy.com>.

About Raley's

Raley's is a privately-owned supermarket chain with headquarters in West Sacramento, CA. The company is comprised of four chains - Raley's, Bel Air Markets, Nob Hill Foods and Food Source - located in Northern California and Nevada.

About San Jose's Green Vision

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Gov. Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. San Jose, the nation's tenth largest city, already is a leader in clean energy and solar innovation, with leading corporations such as SunPower, SoloPower, Stion, Nanosolar, Fat Spaniel, and others headquartered in the city. Electric vehicle manufacturer Tesla Motors recently announced that it would locate its headquarters and new manufacturing plant in San Jose. For more information, visit www.sanjoseca.gov/greenvision/.

About the City of San Jose's Office of Economic Development

The City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

About the City of San Jose

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, www.sanjoseca.gov.

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