



MEDIA ADVISORY

Office of Economic Development

For Immediate Release
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SAN JOSE BECOMES CYCLING EPICENTER IN FEBRUARY

Mayor and Silicon Valley Leaders to Announce San Jose Cycling Classic Details in Conjunction with 2009 Amgen Tour of California

Event: Join Mayor Reed and Silicon Valley leaders at a press conference to announce new information about the upcoming 2009 Amgen Tour of California, the inaugural San Jose Cycling Classic, and new City of San Jose cycling initiatives.

Who: **San Jose Mayor Chuck Reed**
Phil Yost, Vice President of Strategic Communications, Silicon Valley Leadership Group
Paul Krutko, Chief Development Officer, City of San Jose and Co-Chair Local Organizing Committee, 2009 Amgen Tour of California
Jay Chun, Senior Director, Corporate Marketing, Mattson Technology
Ted Huang, Sustainability Engineer, WEBCOR
Bobby Ram, Director, Global Community Relations, SunPower Corp.

When: 12:30 p.m.

Wednesday
January 28, 2009

Where: Rotunda
San Jose City Hall
200 E. Santa Clara Street

Background: For more than a century, San Jose has been key center for cycling sport. San Jose and Silicon Valley's long history of cycling includes the production of the first mechanically pedaled bicycle in North America—created in the 1800s; the first bicycling club, the Garden City Wheelmen, formed in 1884 and the Hellyer Park Velodrome is currently the only velodrome in Northern California, and is one of 19 still in existence in the United States. To continue and celebrate this cycling legacy and raise awareness surrounding health, fitness and the environment, San Jose will host a series of cycling events and programs Feb. 14-21 that will involve public and private sectors, and professional and amateur riders.

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