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***Office of Economic Development***

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**Mayor Chuck Reed and City Officials to Tour *Who's on 1st/What's on 2nd* with Project Artists**

**WHAT:** *Who's on 1st/What's on 2nd* (www.w1w2.org), a series of temporary multi-media artworks—by San Francisco Bay Area artists—along San Jose's main downtown public transit corridor. Commissioned by the City of San Jose Public Art Program, a division of the Office of Economic Development, in partnership with the San Jose Redevelopment Agency and the Valley Transportation Authority (VTA), the art projects by eight artists and artist teams will be on display through Fall 2008 along First and Second Streets from St. James Park to Paseo de San Antonio in Downtown San Jose.

**WHO:** A press conference and walking tour of the *Who's on 1st/What's on 2nd* project's first four installations will include the following:

- Chuck Reed, Mayor of San Jose
- Sam Liccardo, Councilmember, San Jose City Council
- Harry Mavrogenes, Executive Director, San Jose Redevelopment Agency
- Connie Martinez, Managing Director and CEO, 1<sup>st</sup> ACT Silicon Valley
- David Bird, Dean and Rector, Trinity Episcopal Church
- Bill Fontana, Artist, Sonic Cascades
- Barbara Goldstein, Director, Public Art Program, San Jose Office of Cultural Affairs
- Chris Eckert, Artist, *Light Haiku*
- pc Muñoz, Poet, *Light Haiku*

**WHEN:** 5:30 p.m.  
Wednesday, January 16  
Tour is scheduled to conclude at 6:15 p.m.

**WHERE:** **Press conference and tour embarkation:**  
Trinity Episcopal Church  
81 N. 2<sup>nd</sup> Street

**Tour stops:**

#1  
*Sonic Cascades* by Bill Fontana  
Trinity Episcopal Church  
81 N. 2<sup>nd</sup> Street

#2  
*Cultural Citizen Tree* by Hector Dio  
Mendoza  
2<sup>nd</sup> and St. James  
Southwest corner of St. James Park

#3  
*Downtown Mirror* by JD Beltran  
Installed at The Globe, a new Downtown San Jose residential building  
25 S. 3rd Street

#4  
*Light Haiku* by Chris Eckert and pc Muñoz  
Downtown San Jose south of San Fernando Street, between 1st and 2nd streets

**BACKGROUND:**

The project, the first curated, collaborative effort between the City of San Jose, the San Jose Redevelopment Agency and Valley Transportation Authority, embarks on the creation of the San Jose and 1st ACT Silicon Valley's "small wonders." 1st ACT Silicon Valley, a network of business, civic, and cultural leaders whose mission is to inspire leadership, participation, and investment at the intersection of Arts, Creativity, and Technology, envisions Downtown San Jose as Silicon Valley's City Center. The vision emphasizes the importance of both "Big Deals" and "Small Wonders" in successful Downtowns. Big Deals are significant development projects that anchor the Downtown Core and draw people initially to the location. Small Wonders are the smaller scale projects providing attractive gathering spaces, and lively street life which "fill in" between the Big Deals, and keep people returning to Downtown as a special place.