



**FOR IMMEDIATE RELEASE**

**MEDIA ADVISORY**

**WHAT:** Media briefing about the **2009 Amgen Tour of California** professional cycling road race and details pertaining to the City of San Jose.

The **Amgen Tour of California** is an international, world-class cycling road race—the most successful in the United States, both in attendance and economic benefits to the state overall and to the individual host cities. The race, which is modeled after the Tour de France, features elite professional cycling teams from around the world competing for the highest prize purse of any cycling race in North America.

**WHO:** The following individuals will be present:

- San Jose Mayor Chuck Reed
- Patricia Ernstom, Executive Director, San Jose Sports Authority
- Kerry Adams Hapner, Deputy Director, Office of Economic Development
- Shiloh Ballard, Director of Housing and Community Development, Silicon Valley Leadership Group

**WHEN:** 10 a.m.  
Wednesday, July 23, 2008  
*9:45 a.m., Media check-in at Plug-In 2008, 2<sup>nd</sup> Floor, Meeting Room "G," San Jose Convention Center. On-site check-in: Mindy Berman, 310-200-6980.*

**WHERE:** San Jose McEnery Convention Center, 2<sup>nd</sup> Floor, Exhibit Hall 3  
150 W. San Carlos Street  
Plug-In 2008 Conference  
San Jose Booth, #318

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