



***MEDIA ADVISORY***  
***SAN JOSE OFFICE OF ECONOMIC DEVELOPMENT***

**FOR IMMEDIATE RELEASE:**  
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**San Jose to Commend NVIDIA and Declare “Visual Computing Week” in City**

San Jose Mayor Chuck Reed and the San Jose City Council will present NVIDIA Corporation with a proclamation declaring August 20 through 27 as “Visual Computing Week” in San Jose. The proclamation will recognize NVIDIA’s contributions to the global and local economy as well as its mega-event NVISION 08, a visual computing conference being held August 25 to August 27 in Downtown San Jose.

**WHAT:** Commendation presentation and “Visual Computing Week” declaration

**WHEN:** 1:30 p.m., Tuesday, August 19

**WHERE:** San Jose City Hall Wing  
Council Chambers  
200 E. Santa Clara Street  
San Jose, California 95113

**WHO:** Program to include:

- San Jose Mayor Chuck Reed
- Chris Malachowsky, NVIDIA co-founder/NVIDIA Fellow and senior vice president of engineering and operations

*Mayor Reed and NVIDIA executives will be available to speak with media prior to the San Jose City Council meeting at 1:15 p.m. in Room 120, San Jose City Hall Wing.*

**BACKGROUND:**

Taking place on August 25-27, 2008 in San Jose, California, NVISION 08 is a three-day mega-event for professionals and enthusiasts who are passionate about visual computing. Thousands of engineers, designers, developers, researchers, artists, enthusiasts, gamers, film makers, business professionals, and consumers from around the world are expected to attend.

NVIDIA is a world leader in visual computing technologies and the inventor of the GPU, a high-performance processor which generates interactive graphics on workstations, personal computers, game consoles, and mobile devices.

As the Capital of Silicon Valley, San Jose remains the epicenter for digital technology. The intersection of art and technology demonstrates the creativity and innovation that defines the region.

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