



***MEDIA ADVISORY***

*Office of Economic Development*

**FOR IMMEDIATE RELEASE**

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**SAN JOSE MAYOR CHUCK REED TO LAUNCH CALIFORNIA  
CLEAN TECH OPEN**

**WHAT:** The California Clean Tech Open, an organization dedicated to helping great ideas become viable businesses that will drive the new green economy, will launch its fourth annual California competition today in San Jose. A proven catalyst for promoting and fostering early-stage companies innovating in the clean technology arena, Clean Tech Open brings together a unique and powerful community of entrepreneurs, venture capitalists, business leaders, government officials and others to drive economic growth and ensure environmental sustainability.

**WHO:** San Jose Mayor Chuck Reed  
Jeffrey Byron, Commissioner, California Energy Commission  
Scott Sandell, General Partner, New Enterprise Associates  
Previous and Potential California Clean Tech Open Winners

**WHEN:** 10 a.m.  
Thursday, March 19, 2009

**WHERE:** San Jose City Hall Rotunda  
200 E. Santa Clara Street

**BACKGROUND:**

Clean Tech Open is a catalyst for clean tech innovation and complements San Jose's Green Vision a roadmap for 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. San Jose, the nation's tenth largest city, already is a leader in clean energy and solar innovation, with leading corporations such as SunPower, SoloPower, Stion, Nanosolar, Fat Spaniel, SunWize, Sopogy, and others headquartered in the city. For more information, visit [www.sanjoseca.gov/greenvision/](http://www.sanjoseca.gov/greenvision/).

**ABOUT THE CITY OF SAN JOSE**

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10<sup>th</sup> largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, [www.sanjoseca.gov](http://www.sanjoseca.gov).

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