



MEDIA ADVISORY

Office of Economic Development

**San Jose Officials Outline How City Will Be
Cycling Epicenter May 12-18, 2011**

**8 a.m., Monday, May 9
Ceremonial Ride & Press Conference
The 88 & San Jose City Hall Plaza
Program**

WHAT: A ceremonial ride and press conference will be held to share information concerning the upcoming 2011 Bike To Work Day, the SunPower/Webcor King of the Mountain Ride and the Amgen Tour of California Livermore-to-San Jose Stage 4 Finish and Lifestyle Festival.

WHO: **Corinne Winter**, President and Executive Director, Silicon Valley Bicycle Coalition, and Press Conference Mistress-of-Ceremonies
Chuck Reed, Mayor of San Jose and Co-Chair Local Organizing Committee, 2011 Amgen Tour of California
Madison Nguyen, Vice Mayor of San Jose
Margaret Abe-Koga, Chair, Valley Transportation Authority and Councilmember, City of Mountain View
Carl Guardino, President and CEO, Silicon Valley Leadership Group and Co-Chair Local Organizing Committee, 2011 Amgen Tour of California
Andy Ball, President and CEO, Webcor Builders
Bobby Ram, Managing Director, SunPower Corporation
Gregory Raifman, Co-Owner, UnitedHealthcare Pro Cycling Team
Thierry Attias, Co-Owner, UnitedHealthcare Pro Cycling Team

WHEN: **May 9**
8 a.m. Ceremonial Ride from The 88 Building
8:15 Press Conference, San Jose City Hall Plaza

WHERE: Ceremonial Ride Start
The 88, 88 San Fernando Street

Press Conference
San Jose City Hall Plaza, 200 E. Santa Clara Street

BACKGROUND:

For more than a century, San Jose has been a key center for cycling sport. San Jose and Silicon Valley’s long history of cycling includes the production of the first mechanically pedaled bicycle in North America—created in the 1800s; the first bicycling club, the Garden City Wheelmen, formed in 1884. Furthermore, the Hellyer Park Velodrome is currently the only velodrome in Northern California, and is one of 19 still in existence in the United States. To continue and celebrate this cycling legacy and raise awareness surrounding health, fitness and the environment, San Jose will host a series of cycling events and programs May 12-18 that will involve public, private and nonprofit sectors and professional and amateur riders, including the 2011 Bike To Work Day, May 12, <http://bikesiliconvalley.org>, the SunPower/Webcor King of the Mountain Ride, May 18, www.svlj.org, and the Amgen Tour of California, May 18, www.amgentourofcalifornia.com.

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