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Fortune Data Centers Earns LEED Gold Certification from U.S. Green Building Council for Silicon Valley Facility

Fortune Provides Customers with Energy-Efficient Data Center Space and Shares the Cost Savings with Customers; Extends LEED Gold Benefits to All Tenants at No Additional Charge

San Jose, Calif. – Nov. 6, 2009 – [Fortune Data Centers](#), which provides premium efficiency data centers, announced today that the company has earned the prestigious Leadership in Energy and Environmental Design ([LEED](#)) Gold Certification from the [U.S. Green Building Council](#) (USGBC) for its San José facility. The data center is among the largest in Silicon Valley with a power capacity to serve 8 megawatts of critical load for IT infrastructure and the first LEED Gold certified data center in San José.

A review of industry sources suggests that there are fewer than five LEED Gold certified data centers operating in the United States, and Fortune believes its facility is the *first multi-tenant data center* to receive the LEED Gold Certification for 100% of the usable tenant space. LEED is the nation's preeminent program for the design, construction and operation of high performance green buildings.

“San José has long been recognized as a center of innovation that serves as a model for the rest of the world,” said San José Mayor Chuck Reed. “Fortune Data Centers’ new LEED Gold certification will help our city meet its [Green Vision goals](#) and I hope their achievement provides inspiration for other businesses to follow.”

Fortune was awarded the certification for achievements including:

- Taking an innovative overhead-down rather than the traditional raised floor-up approach to cooling servers, which enables Fortune to save energy and significantly contributes to its Power Usage Effectiveness Rating (PUE) of 1.37 at full load, an energy-efficiency level far superior to the industry average data center PUE of 2.0
- Re-using materials and recycling waste during the conversion of the facility to data center space. According to DPR Construction, approximately 96% of construction waste was diverted from landfill, meaning 1,137 tons of material were either recycled or re-used on site.
- Using regionally sourced and recycled content within construction materials
- Investing in highly efficient infrastructure, selecting critical components such as Uninterruptible Power Supplies (UPSs) based on their energy-efficiency ratings
- Undertaking an education campaign with customers to demonstrate how they can benefit from making their IT operations within the Fortune data center facility more energy efficient

“We’re structuring our business so that customers can enjoy the benefits of LEED-certified data center space without paying a premium for it,” said John Sheputis, CEO of Fortune Data Centers. “We believe companies shouldn’t have to pay extra for energy efficiency, rather they should realize a reduction in costs. Fortune and our tenants are collaborating to maximize efficiencies, and our tenants receive 100 percent of the cost savings that result from saving energy.”

“With data centers expending enormous amounts of energy to power and cool servers and IT infrastructure, we’re challenging the industry to move faster and reach further than before in designing, constructing and operating facilities in a more energy-efficient manner,” said Rick Fedrizzi, President, CEO & Founding Chair, U.S. Green Building Council. “We commend Fortune Data Centers for being leaders in the data center industry by earning LEED Gold Certification and realizing the economic and environmental benefits of green building.”

About the U.S. Green Building Council

The Washington, D.C.-based U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings.

With a community comprising 78 local affiliates, more than 20,000 member companies and organizations, and more than 131,000 LEED Accredited Professionals, USGBC is the driving force of an industry that is projected to soar to \$60 billion by 2010. The USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students.

Buildings in the United States are responsible for 39% of CO₂ emissions, 40% of energy consumption, 13% of water consumption and 15% of GDP per year, making green building a source of significant economic and environmental opportunity. Greater building efficiency can meet 85% of future U.S. demand for energy, and a national commitment to green building has the potential to generate 2.5 million American jobs.

About LEED

USGBC's [LEED](#) rating system is the preeminent program for the design, construction and operation of green buildings. Over 51,000 projects are currently participating in the LEED system, comprising over 7 billion square feet of construction space in all 50 states and 91 countries. By using less energy, LEED-certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community. For more information, visit www.usgbc.org/LEED.

About San José's Green Vision

On October 7, 2007, Mayor Chuck Reed introduced San José's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per

capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. For more information visit www.sanjoseca.gov/greenvision.

About Fortune Data Centers

Fortune Data Centers (www.fortunedatacenters.com) was founded to develop, manage, and operate energy-efficient data centers that meet or exceed the highest industry standards for availability, security, connectivity, and PUE (Power Usage Effectiveness). Fortune serves corporate clients seeking a cost-effective and capital-efficient alternative to the challenge of in-house data center development and management. Fortune's facilities are designed to provide best in class reliability, efficiency, and total value for large-scale deployments of mission critical applications. Fortune is a privately held company founded in 2006.

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