



Press Release

Office of Economic Development

FOR IMMEDIATE RELEASE

FISKER KARMA DEBUTS IN SAN JOSE

Fisker Silicon Valley showcases cutting-edge plug-in hybrid American sports car that gives drivers premium green transportation option

Coulomb Technologies gives Fisker Karma “charge” during Santana Row unveiling

SAN JOSE, CALIF., May 18, 2009—Fisker Silicon Valley, the local retailer for Fisker Automotive, an American manufacturer of premium green automobiles, today unveiled the Fisker Karma at Santana Row, a vibrant retail, residential and office neighborhood, in San Jose. The four-seat, plug-in hybrid hardtop convertible provides 50 emission-free miles on a single charge to its lithium-ion battery pack and up to 403hp from two electric motors.

“The Karma furthers the Fisker belief that driving style and performance need not be compromised for environmental friendliness,” said Adam Simms, owner, Fisker Silicon Valley. “We are very excited to be the Silicon Valley source for this luxury plug-in hybrid and think this market—with its strong awareness of green transportation issues—will be a good fit for the Fisker brand. We are happy to be a part of this community and support San Jose’s efforts with its Green Vision,” said Simms.

Fisker Silicon Valley will be among the first group of U.S. retailers to market and service the Fisker Automotive luxury plug-in hybrid vehicles, beginning with the \$87,900, 100mpg Karma. Fisker Automotive chose Simms, who has a long history in Silicon Valley automobile retailing, specifically in the hybrid space, because of his

familiarity with premium brands, new technology, discerning clientele and with the need to offer a vehicle that reduces environmental impact.

“I am delighted to welcome Fisker to Silicon Valley,” said Mayor Chuck Reed. “As a leader in clean-tech innovation, we are working regionally to make the Bay Area the electric vehicle capital of the world. Having a variety of options like Fisker vehicles available to our residents will help put San Jose on the road to improving air quality, decreasing greenhouse gas emissions, and reducing our dependence on foreign oil.”

For the debut of the Fisker Karma, Coulomb Technologies demonstrated the simplicity of charging the vehicle via its ChargePoint™ Networked Charging Station, installed at Santana Row for the event. This installation complements existing charging stations installed in July 2008—when San Jose became the first large U.S. city to test electric-car charging stations from Coulomb Technologies. The charging stations are outfitted in public and mounted on streetlight poles and garages.

“Coulomb is thrilled to be a part of the debut of the Fisker Karma and are confident that it will open up the plug-in hybrid market by satisfying consumer demand for a performance vehicle that is both beautiful and green,” said Richard Lowenthal, CEO, Coulomb Technologies. “We are pleased that the open architecture infrastructure of our charging stations will allow Karma owners an easy, fast and reliable place to charge,” said Lowenthal.

ABOUT FISKER AUTOMOTIVE, INC.

Fisker Automotive, founded in 2007 by Fisker Coachbuild, LLC and Quantum Technologies (QTTW), is a privately owned American car company producing premium green automobiles. Global headquarters are located in Irvine, Calif., with Henrik Fisker as CEO. The company is backed by Kleiner Perkins Caufield & Byers, Palo Alto Investors and the Qatar Investment Authority (QIA). More information is available at www.fiskerautomotive.com.

ABOUT COULOMB TECHNOLOGIES, INC.

Coulomb Technologies (<http://www.coulombtech.com>), headquartered in Campbell, Calif., offers a family of products and services that provide a plug-in vehicle charging infrastructure, which includes ChargePoint Networked Charging Stations ranging in capability from 120V 15A to 240V 80A AC charging to 120kW DC charging. Coulomb applies networking technology to the

challenge of charging electric vehicles and plug-in hybrids in order to fuel the electric transportation industry. Coulomb's ChargePoint Network (<http://www.mychargepoint.net>) addresses the needs of drivers, utilities, governments, and parking space owners. For more information, please visit <http://www.coulombtech.com>. Follow Coulomb on Twitter at twitter.com/coulombevi.

ABOUT SAN JOSE'S GREEN VISION

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. A key part of the San Jose Green vision is the creation of a Green Mobility system—an integrated and sustainable way to get from place to place. Working to generate demand which further elevates zero emissions/alternative fuel transportation viability, San Jose is confronting the global climate crisis and end domestic dependence on fossil fuels.

ABOUT THE CITY OF SAN JOSE

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S. with a population of more than 1 million, is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, www.sanjoseca.gov.

###

Contact

Steven Brewster
(415) 577-8851 mobile
San Jose Office of Economic Development
steven.brewster@sanjoseca.gov

Bill Little
Fisker Silicon Valley
Littleor0@earthlink.net
(303) 807-5933

Anne Smith
Anne Smith Communications for Coulomb Technologies
anne@annsmithcommunications.com
408-313-8089