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Contacts:
Marc Prioleau Vice President, Marketing and Business Development (408) 294-8400
Chris Coggins San Jose Office of Economic Development (408) 277-3242

City Council Commends deCarta for Contributions to San Jose Economy

SAN JOSE, CALIF., June 3, 2008—Mayor Chuck Reed recognized deCarta in a commendation — presented at today’s San Jose City Council meeting — for the benefits the company provides to the San Jose economy and community.

Headquartered in San Jose and founded in 1996, deCarta has developed technology for managing geospatial data for personal navigation and is the leading provider of advanced and comprehensive geospatial software platforms for today's cutting-edge Internet, mobile, personal navigation and enterprise technology.

deCarta recently closed a \$15-million round of funding to accelerate the growth of the organization in new markets and to expand its international reach to further capitalize on deCarta's industry-leading location-based service software platforms.

The City of San Jose commendation recognizes deCarta for creating job opportunities in Silicon Valley, and the company’s continued contribution to the prosperity of the region by inspiring and hiring new talent dedicated to serving the business community. deCarta, known for having some of the most talented and technically savvy people in the industry, provides an atmosphere for innovation for employees to continuously improve their products.

The commendation presented by the Mayor and City Council is a part of San Jose's Business Appreciation Initiative, a key component of the City's Economic Development Strategy. This business-retention effort recognizes San Jose companies that meet at least one of the following criteria: fast-growth, significant sales tax generator, large employer, or publicly traded company headquartered in San Jose.

For more information on the City of San Jose’s *Economic Development Strategy*, visit <http://www.sjeconomy.com>.

About deCarta

deCarta has over 2,500 users of the online service, Developer Zone, which allows developers to quickly prototype and demonstrate location-enabled applications and deCarta opened its Hosted Web Services that allows customers to develop advanced mapping and location services using map data from leading providers for Internet, wireless and enterprise applications. deCarta offers a variety of professional services that help customers specify, design, implement and support solutions for each company's needs and also provides a fixed price, turnkey solution for organizations with the expertise to oversee the process internally.

About the City of San Jose's Office of Economic Development

The City of San Jose's Office of Economic Development (OED) is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art, sporting and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

About the City of San Jose

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, www.sanjoseca.gov.

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