



***Press Release***

*Office of Economic Development*

**FOR IMMEDIATE RELEASE**

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**SAN JOSE TO EXAMINE FUTURE OF THE WORKPLACE**

*Event to look at how new technologic, environmental, economic, and generational shifts impact workplace of the future*

SAN JOSE, CALIF. (September 23, 2008)—The City of San Jose will host “Changing Nature of Silicon Valley Workplace: Office/R&D,” 6:30-8:30 p.m., Monday, September 29, 2008 at Theater on San Pedro Square, 29 North San Pedro St., Suite 200. Admission is free.

The event, produced in conjunction with Envision San Jose 2040, the effort to update San Jose’s General Plan, will feature a panel of leading commercial workplace thinker-practitioners. They include:

- Michael Bangs, director of global facilities, Adobe
- Steve Hargis, senior vice president, HOK Advance Strategies
- Larry Matarazzi, senior director, Workplace Solutions Group, Cisco Systems
- Gervais Tompkin, design strategy leader, Gensler

The discussion will focus on the changing nature of work, workstyles, and the workplace and potential implications for San Jose’s General Plan Update.

According to Kim Walesh, chief strategist, City of San Jose, the panel was developed to assist the Envision San Jose 2040 General Plan Update Task Force.

“As San Jose is planning its long-term future, it is important to consider the significant experimentation going on with office and R&D workplaces.

Mobile devices, Gen X/Y workers, aging Boomers, rising energy costs, climate

change and economic dynamism mean strategic approaches to commercial real estate, land use planning and community design in San Jose, Silicon Valley, and around the world,” Walesh said.

“Changing Nature of Silicon Valley Workplace: Office/R&D” is intended to engage residents, business and civic leaders as well as those who will be directly impacted by the evolution of the *Envision San Jose 2040*—the key planning document that will guide San Jose’s growth, character, and service ambitions over the next 30 years. This presentation is designed to provoke thought, discussion and imagination about the city of the future and to bring important outside perspectives to local and regional efforts. For more information about *Envision San Jose 2040*, please visit,

[http://www.sanjoseca.gov/planning/gp\\_update/default.asp](http://www.sanjoseca.gov/planning/gp_update/default.asp)

#### **ABOUT THE CITY OF SAN JOSE**

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10<sup>th</sup> largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, [www.sanjoseca.gov](http://www.sanjoseca.gov)

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