



Press Release

Office of Economic Development

FOR IMMEDIATE RELEASE

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GET BACK ON YOUR BIKE! PRESENTATIONS TO GET EVERYONE READY FOR UPCOMING MAY 14 BIKE TO WORK DAY

Free lunchtime presentations offer free helmets to first 25 registrants

SAN JOSE, CALIF., April 28, 2009—San Jose is gearing up for this year's statewide Bike To Work Day by offering free **GET BACK ON YOUR BIKE!** seminars, noon, May 6-8, at San Jose City Hall, 200 E. Santa Clara Street.

These free one-hour interactive lunchtime sessions presented by John Brazil, a nationally-certified League Cycling instructor and the head of the San Jose Department of Transportation Bicycle and Pedestrian Program, is intended for adults who already know how to ride and would like to start using their bike for nearby shopping, commuting, getting some exercise, or just for fun.

A prelude to the **Bike To Work Day** on May 14, being produced locally by the Silicon Valley Bicycle Coalition, **GET BACK ON YOUR BIKE!** sessions will cover buying a bike, riding in traffic, taking a bike on public transit, securely locking your bike, and more.

"Earlier this year, San Jose again hosted the Amgen Tour of California, produced the inaugural San Jose Cycling Classic and will welcome, in July for the second year in a row, the LIVESTRONG Challenge. **Bike To Work Day** nicely complements these professional and amateur cycling events, as well as the San Jose Green Vision, and provides a reason for all of us to use a bicycle in our daily commutes," said Paul Krutko, chief development officer, City of San Jose. "I encourage everyone to take advantage of the free **GET BACK ON YOUR BIKE!** seminars and join me on May 14 for **Bike to Work Day**," said Krutko

For each of the three **GET BIKE ON YOUR BIKE!** sessions offered, the first 25 people to register will receive a free helmet at the completion of the session. Advance registration is required. To register, email john.brazil@sanjoseca.gov with a requested class date (May 6, 7 or 8). Registration requests must be received no later than Monday, May 4.

Bike parking is available at bike racks outside the San Jose City Hall wing entrance at the southeast corner of Santa Clara and Fourth Streets. Car parking is available in the garage on Fourth Street south of Santa Clara Street.

ABOUT SILICON VALLEY BICYCLE COALITION

We promote the bicycle for everyday use because we see bicycling as a central solution to the environmental, health, and social problems facing our planet. As the world becomes more aware of the climate problems caused by pollution from the transportation sector, the Silicon Valley Bicycle Coalition points to bicycling as a very clean and healthy transportation solution. Our programs encourage bicycle and motorist awareness and teach bicyclists safe traffic riding skills. We advocate for more bicycle friendly roads and connecting the trails across the region. Our volunteers re-build bicycles and offer them to children and individuals who cannot afford bicycles. <http://bikesiliconvalley.org>.

THE CITY OF SAN JOSE'S OFFICE OF ECONOMIC DEVELOPMENT

Bike To Work Day in San Jose is being supported, in part, by the City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager. OED is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office—which includes the San Jose Office of Cultural Affairs and produces the San Jose Cycling Classic, the LIVESTRONG Challenge and, since 2006, the San Jose stage of the Amgen Tour of California—guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art, sports and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

ABOUT SAN JOSE'S GREEN VISION

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. A key part of the San Jose Green vision is the creation of a Green Mobility system—an integrated and sustainable way to get from place to place. Cycling plays a significant part in making this happen. The City, recognized by the League of American Bicyclists with National Bicycle Friendly Community Award, has more than 38,000 bike commuters traveling on more than 150-miles of on-street bikeways. The City offers ongoing bike commuting classes to ensure all have access to key safety training and help transition commuters from cars to bikes. San Jose is in the midst of expanding its bikeways, including a network of trail systems, allowing residents to travel more easily by bicycle, as well as encourage exploration and education about our natural habitat so residents better understand the benefits of a healthy environment and value its preservation. For more information, visit www.sanjoseca.gov/greenvision/.

ABOUT THE CITY OF SAN JOSE

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, www.sanjoseca.gov.

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