



RACE JERSEYS UNVEILED FOR 2011 AMGEN TOUR OF CALIFORNIA

Special Jerseys Designed by Hincapie Sportswear Awarded Daily to Overall Race Leaders in Several Categories

Colorful entourage to be seen in San Jose during Stage 4 Sierra Road Finish May 18

SAN JOSE, CALIF. (March 16, 2011) – AEG, presenter of the **Amgen Tour of California** professional road cycling race, has unveiled the race jerseys for the **2011 Amgen Tour of California**. A long-standing tradition for professional cycling races, the special race jerseys will be awarded daily to overall race leaders in several categories. The 2011 race, which will cover nearly 800 miles of scenic California roadways and highways from May 15 – 22, will feature many of the world’s elite cyclists vying for these ‘leader’ jerseys.

For the third year in a row, Hincapie Sportswear has been named the official jersey supplier for the **Amgen Tour of California** and will produce each of the specially designed jerseys awarded to riders who excel each stage in the following classifications:

2011 Amgen Race Leader Jersey – The Amgen Race Leader Jersey is awarded to the rider with the least amount of elapsed time over the entire race. Depending on each day’s results, the rider wearing the Leader Jersey can change from stage to stage.

Because the overall winner is based on lowest cumulative time, it is possible for a rider to win the Amgen Race Leader Jersey without winning a daily stage.

2011 Amgen's *Breakaway from Cancer*® Most Courageous Jersey – Each day, the most courageous rider will earn Amgen's *Breakaway from Cancer* Jersey. It will be awarded to a cyclist who best exemplifies the character of those engaged in the fight against cancer – courage, sacrifice, inspiration, determination and perseverance.

2011 California Travel & Tourism Commission King of the Mountain Jersey – This year's race starts in the magnificent Sierra and winds down the state to the peaks of Mt Baldy. As a reflection of California's majestic mountains, this jersey goes to the peloton's strongest climber. A cyclist earns this jersey by collecting points at designated King of the Mountain (KOM) locations located at the tops of mountains and hills. Only the first three cyclists to reach the top on rated climbs receive points towards this award.

2011 Herbalife Sprint Jersey – The Sprint Jersey is awarded to the rider that accumulates the most bonus points, which are given based on Sprint Line performances as well as finishing the stage in the top-15 places. Cyclists who specialize in bursts of power and speed, or consistently finish near the top of each stage, will have the best chance to wear this respected green jersey.

2011 Rabobank Best Young Rider Jersey – Each day, all riders who are under 23 years old compete for this special recognition. The jersey will be awarded to the young rider with the least amount of elapsed time over the entire race.

“The race jerseys are an important part of the **Amgen Tour of California** as they signify the very best riders in specific categories each day,” said Andrew Messick, president of AEG Sports. “With such a talented field of world-class cyclists, being

awarded with an **Amgen Tour of California** race leader jersey is an honor and something the riders strive for each day.”

The City of San Jose’s Cultural Affairs Division of the Office of Economic Development in partnership with the Silicon Valley Leadership Group is producing the upcoming San Jose Stage 4 Finish of the Amgen Tour of California taking place May 18 on Sierra Road. Funded by Silicon Valley Leadership Group member companies, their support demonstrates long-term commitment to efforts that make the region appealing to top talent, key to our innovation culture and economic vitality. Supporting companies include SunPower, Webcor Builders, NetApp, Amgen, Xstrata Recycling Inc., Kaiser Permanente, Wyse Technology, TransPak, Atmel, KLA-Tencor, PG&E, Adobe, Affymetrix, SVB Financial Group, Virgin America, Pinger, ETM, Intermolecular, PricewaterhouseCoopers, Taleo, NETGEAR, MetricStream, Empire Broadcasting, Tech CU, TSMC North America, Deloitte, California Water Service Company, FM Industries, Gordon Biersch, Lockheed Martin Space Systems, BD Biosciences, Fairchild Semiconductor.

For more information about the Amgen Tour of California and to view stage videos, please visit www.amgentourofcalifornia.com.

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ABOUT THE AMGEN TOUR OF CALIFORNIA

The largest cycling event in America, the **2011 Amgen Tour of California** is a Tour de France-style cycling road race, presented by AEG, that challenges the world’s top professional cycling teams to compete along a demanding course through the state from May 15-22.

ABOUT AMGEN

Amgen discovers, develops, manufactures, and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science’s promise by bringing safe, effective medicines from lab to manufacturing plant to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, bone disease, and other serious illnesses. With a deep and broad pipeline of potential new medicines, Amgen remains

committed to advancing science to dramatically improve people’s lives. To learn more about our pioneering science and vital medicines, visit www.amgen.com.

ABOUT AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Company, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, Sprint Center, The O2, NOKIA Theatre L.A. LIVE and NOKIA Theatre Times Square; sports franchises including the Los Angeles Kings (NHL), two Major League Soccer franchises, two hockey franchises operated in Europe, management of privately held shares of the Los Angeles Lakers, the ING Bay to Breakers foot race and the **Amgen Tour of California** cycling road race; AEG LIVE, the organization’s live-entertainment division, is a collection of companies dedicated to all aspects of live contemporary music performance, touring and a variety of programming and multi-media production. For more information, visit AEG today at www.aegworldwide.com.

ABOUT THE SILICON VALLEY LEADERSHIP GROUP

The Silicon Valley Leadership Group, founded in 1978 by David Packard of Hewlett-Packard, represents more than 340 of Silicon Valley's most respected employers on issues, programs and campaigns that affect the economic health and quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax policies, economic vitality and the environment. Leadership Group members collectively provide nearly one of every four private sector jobs in Silicon Valley. The Leadership Group believes that bicycling is a key component to solving our region's transportation problems, as well as increasing the health and quality of life of the residents in its communities. The Leadership Group promotes bike commuting among Silicon Valley employers, advocates for bike-friendly infrastructure and policies locally, statewide and at the federal level, and works to facilitate biking through cultural change. For more information, please visit, www.svlg.org

ABOUT THE SAN JOSE SPORTS AUTHORITY

The San Jose Sports Authority is a non-profit organization whose mission is to increase the City of San Jose’s economic development, visibility and civic pride through sports. Serving as the City's sports commission since its inception in 1991, the Sports Authority has provided leadership and support to attract and host hundreds of sporting events in San Jose and the South Bay. The Sports Authority also supports and operates community, youth and amateur sports programs, including the San Jose Sports Hall of Fame, The First Tee of San Jose, and the REACH Youth Scholarship Program. To learn more, visit www.sjsa.org

ABOUT THE CITY OF SAN JOSE’S OFFICE OF ECONOMIC DEVELOPMENT

The City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, catalyzes job and revenue growth, assists business success, connects employers with trained workers, and enhances cultural amenities. For more information, please visit, www.sjeconomy.com.

ABOUT THE CITY OF SAN JOSE

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, www.sanjoseca.gov.

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