



Press Release

Office of Economic Development

**2009 AMGEN TOUR OF CALIFORNIA EDUCATION CURRICULUM
RELEASED TO SAN JOSE EDUCATORS FOR 4TH-6TH GRADE
INSTRUCTION**

***Endorsed by Governor Schwarzenegger, Curriculum Contains Lessons to
Encourage Students to Practice Bike Safety and Live Healthy Lifestyles***

SAN JOSE, CALIF. -- December 15, 2008 -- In preparation for the highly anticipated return of the *Amgen Tour of California* professional cycling road race in February 2009, a special classroom curriculum has been developed for fourth- through sixth-grade students. The educational handbook will be distributed to schools in the 16 California cities that will host the *2009 Amgen Tour of California*.

Already considered cycling's most important and successful road race in the United States, the *2009 Amgen Tour of California* will be expanded to cover more than 800 miles over nine days. The event's fourth running is scheduled for February 14-22, 2009, and will showcase some of the world's top professional cycling teams. Traveling almost the entire length of California on a demanding course, the race will begin in the state's capital, Sacramento, and end in San Diego County for the first time. On Tuesday, February 17, San Jose hosts the San Jose-to-Modesto Start.

"San Jose's Green Vision puts San Jose on the path to being a cycling-friendly city. As we do this, it's critical that we educate young residents about proper bicycle use and safety," said San Jose Mayor Chuck Reed. "We applaud the Amgen Tour of California for developing these educational materials and welcome the race to our City for the fourth year in a row."

Through interactive lessons, the 2009 educational handbook will teach students about the history of cycling and includes bike safety and maintenance tips. Provided to more than 60,000 students, the booklet also provides information about the State of California, including targeted lesson plans that use cycling as a means to teach core subjects.

"We are proud to work with the *Amgen Tour of California* in bringing you an educational booklet for students in grades four through six," said Governor Arnold Schwarzenegger in his opening note to teachers. "This informative handbook – which includes valuable lessons in bike safety

and maintenance, history, geography, science and math – can help make our kids safer, smarter and healthier.”

Classroom activities such as weather charting and word searches allow educators to reach students with engaging material developed specifically to supplement the curriculum of students in grades four through six. The handbook also includes a lesson on world geography, as it relates to cyclists that have participated in the race, math, science and a cycling glossary to help students better understand the intricacies of professional cycling.

"Part of the mission of the *Amgen Tour of California* is to give back to the communities that we visit," said Andrew Messick, president, AEG Sports, presenter of the race. "We always see such an incredible level of support from young people throughout the state during the race, so we designed this curriculum to further engage young Californians; not only get them excited about cycling, but also educate them on how to lead an active lifestyle and ensure they have the necessary tools to develop healthy habits at a young age."

Host cities along the route will augment the curriculum with exciting activities targeted to students such as drawing, coloring and essay contests; bike safety and other bike-related school assemblies; as well as spirit and participation contests among local schools.

Building on last year's third annual stage race, which attracted 1.6 million spectators, the *2009 Amgen Tour of California* will visit 16 host cities for official stage starts and finishes, with communities along the route getting the chance to see firsthand a lineup of some of the best and most recognizable teams in the world. Host cities for the nine stages include: Sacramento, Davis (new city for 2009), Santa Rosa, Sausalito, Santa Cruz (new city for 2009), San Jose, Modesto, Merced (new city for 2009), Clovis (new city for 2009), Visalia (new city for 2009), Paso Robles (new city for 2009), Solvang, Santa Clarita, Pasadena, Rancho Bernardo (new city for 2009) and Escondido (new city for 2009).

For additional information on the *2009 Amgen Tour of California*, please visit www.amgentourofcalifornia.com.

ABOUT THE AMGEN TOUR OF CALIFORNIA

The largest cycling event in America, the *2009 Amgen Tour of California* is a Tour de France-style cycling road race, presented by AEG, that challenges the world's top professional cycling teams to compete along a demanding, recently expanded, more than 800-mile course from Sacramento to Escondido from February 14-22, 2009.

ABOUT AMGEN

Amgen discovers, develops, manufactures and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science's promise by bringing safe and effective medicines from lab, to manufacturing plant, to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, and other serious illnesses. With a broad and deep pipeline of potential new medicines, Amgen remains

committed to advancing science to dramatically improve people's lives. To learn more about Amgen's pioneering science and vital medicines, visit www.amgen.com. To learn more about Amgen's Breakaway from Cancer initiative, visit breakawayfromcancer.com.

ABOUT AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Company, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, Sprint Center, The O2, NOKIA Theatre L.A. LIVE and NOKIA Theatre Times Square; sports franchises including the Los Angeles Kings (NHL), two Major League Soccer franchises, a Major League Lacrosse team, two hockey franchises operated in Europe, management of privately held shares of the Los Angeles Lakers, the ING Bay to Breakers foot race and the *Amgen Tour of California* cycling road race; AEG LIVE, the organization's live-entertainment division, is a collection of companies dedicated to all aspects of live contemporary music performance, touring and a variety of programming and multi-media production. For more information, visit AEG today at www.aegworldwide.com.

ABOUT SAN JOSE'S GREEN VISION

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. San Jose, the nation's tenth largest city, already is a leader in clean energy and solar innovation, with leading corporations such as SunPower, SoloPower, Stion, Nanosolar, Fat Spaniel, SunWize, Sopogy, and others headquartered in the city. Electric vehicle manufacturer Tesla Motors recently announced that it would locate its headquarters and new manufacturing plant in San Jose. For more information, visit www.sanjoseca.gov/greenvision/.

ABOUT THE CITY OF SAN JOSE

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, www.sanJoseca.gov.

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