



**FOR IMMEDIATE RELEASE**

**SAN JOSE STAGE 4 ROUTE DETAILS FOR 2010 AMGEN TOUR OF CALIFORNIA  
ANNOUNCED ONLINE VIA SPECIALLY PRODUCED STAGE VIDEO**

*Host Cities to Reveal Route Specifics for May 2010 Race*

SAN JOSE, CALIF. (February 10, 2010) – Specific route details for the San Jose Stage 4 Start of the **2010 Amgen Tour of California** professional cycling race are detailed today via an online stage video. The video was created in collaboration between the cities of San Jose and Modesto, the start and finish of Stage 4, which will take place Wed. May 19. Each stage created videos highlighting features of the route for the eight-day event that are being released throughout this week. They can be viewed online at the **Amgen Tour of California** Web site ([www.amgentourofcalifornia.com](http://www.amgentourofcalifornia.com)), as well as the **Amgen Tour of California's** Facebook page and on YouTube.

“We are excited to welcome back the 2010 **Amgen Tour of California** and play host to cyclists from all over the world,” said San Jose Mayor Chuck Reed. “We invite cycling fans of all ages to visit San Jose for a few days and enjoy the race’s fast-paced action,” said Mayor Reed.

In addition, in anticipation of the **Amgen Tour of California**, the City of San Jose will host the San Jose Cycling Classic—a week-long cycling celebration featuring a fun tour ride, the San Jose Ciclovía, the King of the Mountain Ride, cycling art and bike-themed film nights as well as cycling safety education and training sessions.

One of the most anticipated professional cycling races in the world, the **2010 Amgen Tour of California**, presented by AEG for the fifth consecutive year, will be

staged over eight days and will travel more than 800 miles of California's scenic roads, highways and coastline drives. Running from May 16 – 23, 2010, the race will visit 16 host cities for official stage starts and finishes, with communities along the route getting the chance to see a lineup of some of the most elite, recognizable athletes and teams in the world. Host cities for the eight stages include: Nevada City (new city for 2010), Sacramento, Davis, Santa Rosa, San Francisco, Santa Cruz, San Jose, Modesto, Visalia, Bakersfield (new city for 2010), Pasadena, Big Bear Lake (new city for 2010), Los Angeles (new city for 2010) and Thousand Oaks/Westlake Village (new city for 2010)/Agoura Hills (new city for 2010).

“The May timing of the 2010 edition of the **Amgen Tour of California** is going to allow us to visit some challenging new areas of California that previously were not possible due to the weather,” said Andrew Messick, president of AEG Sports, presenter of the race. “Through these fun and creative videos that the host cities have put together, we are going to be able to showcase the challenge and beauty of our 2010 route.”

Stage-by-stage videos revealing the route for the **2010 Amgen Tour of California** will be released on the following days:

- Tuesday, Feb. 9 – Stage 1 (Nevada City to Sacramento) and Stage 2 (Davis to Santa Rosa)
- Wednesday, Feb. 10 – Stage 3 (San Francisco to Santa Cruz) and Stage 4 (San Jose to Modesto)
- Thursday, Feb. 11 – Stage 5 (Visalia to Bakersfield) and Stage 6 (Pasadena to Big Bear Lake)
- Friday, Feb. 12 – Stage 7 (Los Angeles individual time trial) and Stage 8 (Thousand Oaks/Westlake Village/Agoura Hills)

**For information about the Amgen Tour of California and to view the stage videos, please visit [www.amgentourofcalifornia.com](http://www.amgentourofcalifornia.com).**

### **About the Amgen Tour of California**

The largest cycling event in America, the **2010 Amgen Tour of California** is a Tour de France-style cycling road race, presented by AEG, that challenges the world's top professional cycling teams to compete along a demanding course from May 16-23.

### **About Amgen**

Amgen discovers, develops, manufactures and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science's promise by bringing safe and effective medicines from lab, to manufacturing plant, to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, and other serious illnesses. With a broad and deep pipeline of potential new medicines, Amgen remains committed to advancing science to dramatically improve people's lives. To learn more about Amgen's pioneering science and vital medicines, visit [www.amgen.com](http://www.amgen.com). To learn more about Amgen's Breakaway from Cancer initiative, visit [www.breakawayfromcancer.com](http://www.breakawayfromcancer.com).

### **About Breakaway from Cancer<sup>®</sup>**

Founded in 2005, *Breakaway from Cancer*<sup>™</sup> is a complementary component to the Amgen race sponsorship. *Breakaway from Cancer* strives to raise awareness of the important resources available to cancer patients from prevention to education, and patient care to advocacy and financial support. The initiative includes charitable partners the National Coalition for Cancer Survivorship, Patient Advocate Foundation, Prevent Cancer Foundation and The Wellness Community, and it also has joined forces with the Lance Armstrong Foundation and Stand Up To Cancer. Learn more at [www.breakawayfromcancer.com](http://www.breakawayfromcancer.com).

### **About AEG**

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Company, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, Sprint Center, The O2, NOKIA Theatre L.A. LIVE and NOKIA Theatre Times Square; sports franchises including the Los Angeles Kings (NHL), two Major League Soccer franchises, two hockey franchises operated in Europe, management of privately held shares of the Los Angeles Lakers, the ING Bay to Breakers foot race and the **Amgen Tour of California** cycling road race; AEG LIVE, the organization's live-entertainment division, is a collection of companies dedicated to all aspects of live contemporary music performance, touring and a variety of programming and multi-media production. For more information, visit AEG today at [www.aegworldwide.com](http://www.aegworldwide.com).

### **THE CITY OF SAN JOSE'S OFFICE OF ECONOMIC DEVELOPMENT**

The San Jose Cycling Classic is being produced by the City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office—which includes the San Jose Office of Cultural Affairs—guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, [www.sjeconomy.com](http://www.sjeconomy.com).

### **ABOUT SAN JOSE'S GREEN VISION**

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California

initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. A key part of the San Jose Green vision is the creation of a Green Mobility system—an integrated and sustainable way to get from place to place. Cycling plays a significant part in making this happen. The City, recognized by the League of American Bicyclists with National Bicycle Friendly Community Award, has more than 38,000 bike commuters traveling on more than 150-miles of on-street bikeways. The City offers ongoing bike commuting classes to ensure all have access to key safety training and help transition commuters from cars to bikes. San Jose is in the midst of expanding its bikeways, including a network of trail systems, allowing residents to travel more easily by bicycle, as well as encourage exploration and education about our natural habitat so residents better understand the benefits of a healthy environment and value its preservation. For more information, visit [www.sanjoseca.gov/greenvision/](http://www.sanjoseca.gov/greenvision/).

#### **ABOUT THE CITY OF SAN JOSE**

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10<sup>th</sup> largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, [www.sanjoseca.gov](http://www.sanjoseca.gov).

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