



Press Release

Office of Economic Development

FOR IMMEDIATE RELEASE

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NEW CASH PRIZES ADDED TO SAN JOSE CYCLING CLASSIC CRITERIUM

The Criterium built by WEBCOR now includes cash prizes in all amateur and professional categories

SAN JOSE, CALIF., February 2, 2009—San Jose Cycling Classic organizers today announced that The Criterium *built* by WEBCOR, taking place 8 a.m., Saturday, February 14, in Downtown San Jose will now offer cash prizes in all amateur and professional racing categories with a total prize sack of more than \$13,000, including primes* of \$1,000.

Originally set at \$10,000, additional prize funds are being donated by Webcor Builders and Webcor Women's Professional Cycling Team sponsor, Click Safety, a company providing custom risk management packages for Fortune 100/500 customers and top construction and technology companies.

To be staged in downtown San Jose, at Park Avenue/Market Street/South Almaden Blvd., with the Plaza de Cesar Chavez as the event's main backdrop, The Criterium *built* by WEBCOR, a first to be produced by the City, will provide a day of thrilling racing for both amateur and professional riders who will test their abilities to corner rapidly and sharply—and ride to win within a large group on a short circuit.

New prizes by categories are as follows:

<u>Category</u>	<u>Start Time</u>	<u>Duration</u>	<u>Field Limit</u>	<u>Prizes Cash/Merchandise</u>	<u>Places</u>
Cat 4/5 Men	8:00 am	40 minutes	75	\$100/\$100	3 prizes/ 5 medals
Master Men 35+ Master Men 45+	8:50 am	50 minutes	100	\$150/\$100 \$150/\$100	3 prizes/ 5 medals
Cat 3 Men	9:40 am	50 minutes	100	\$150/\$100	3 prizes/ 5 medals
Junior Men 15-16 Junior Men 17-18	10:40 am	35 minutes	100	/\$100 /\$100	3 prizes/ 5 medals
Cat 4 Women	11:25 am	40 minutes	50	\$100/\$100	3 prizes/ 5 medals
Cat 3 Women Master Women 35+ Master Women 45+	12:40 pm	40 minutes	100	\$150/\$100 \$150/\$100 \$150/\$100	3 prizes/ 5 medals
Pro Cat 1/2 Women	1:30 pm	50 minutes	125	\$5000.00 +\$500 primes!	20 prizes/ 5 medals
Pro Cat 1/2 Men	2:45 pm	60 minutes	125	\$5000.00 +\$500 primes!	20 prizes/ 5 medals
Total Prize List				\$13,100+ Cash & Merchandise!	

The Criterium *built* by WEBCOR is the first cycling criterium ever to be produced by San Jose in the City's 232-year history and further complements San Jose's long cycling legacy. One of the first pedal bicycles was invented in San Jose and the City's first bicycle club was formed in 1884. In addition, the City is home to one of only 19 operational velodromes in the United States and was recently recognized by the League of American Bicyclists with the National Bicycle Friendly Community Award.

Packet pick-up begins at 7 a.m., San Jose City Hall Wing, Rooms 118-120, 200 East Santa Clara Street.

To register for The Criterium *built* by WEBCOR, visit www.sanjosecyclingclassic.com.

The Criterium *built* by WEBCOR map is available at <http://sanjoseclassic.com/downloads/CritMap.pdf>

**A prime, pronounced "preem," is an award given for the rider to reach a certain point mid-race in a sprint.*

ABOUT THE SAN JOSE CYCLING CLASSIC

Produced in anticipation of the upcoming Amgen Tour of California, the San Jose Cycling Classic will be held February 14-21, 2009 throughout San Jose. This is multi-pronged event encompassing professional, amateur and community cycling activities, including the King of the Mountain Time Trail Race and Ride *sponsored* by Mattson Technology, the CEO Challenge *powered* by SunPower and The Criterium *built* by WEBCOR. Other activities include a Cycling Film Night, a *GET BACK ON YOUR BIKE!* presentation and *BIKE SHOW: A Celebration Of Cycle Art & Culture* art exhibition. It is expected to attract more than 1,000 cycling athletes, 20,000 spectators and cycling-related exhibitors.

Funds raised from The Criterium *built* by WEBCOR and all San Jose Cycling Classic events will support health, fitness and cycling. Beneficiaries include the Leukemia and Lymphoma Society's Team In Training, the Silicon Valley Bicycle Coalition, and Fit for Learning, an initiative—provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley—that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. In addition, the San Jose Cycling Classic provides a platform to raise awareness about green mobility and the San Jose Green Vision.

For more information about the San Jose Cycling Classic, please visit, www.sanjosecyclingclassic.com

ABOUT WEBCOR

Webcor Builders is the largest general contractor in California, by volume, and the 10th largest concrete contractor in the nation. Over thirty-five years of serving clients such as Oracle, eBay, Lucasfilm, and the California Academy of Sciences has secured Webcor's position as a leading builder of large-scale, high-profile projects. Visit www.webcor.com for more information.

ABOUT SUNPOWER

SunPower Corporation (Nasdaq: SPWRA, SPWRB) designs, manufactures and delivers high-performance solar-electric systems worldwide for residential, commercial and utility-scale power plant customers. SunPower high-efficiency solar cells and solar panels generate up to 50 percent more power than conventional solar technologies and have a uniquely attractive, all-black appearance. With headquarters in San Jose, Calif., SunPower has offices in North America, Europe, Australia, and Asia. For more information, visit <http://www.SunPowercorp.com>.

ABOUT MATTSON TECHNOLOGY, INC.

Mattson Technology Inc. designs, manufactures, and markets semiconductor wafer processing equipment used in the fabrication of integrated circuits. Mattson Technology is a global leader in the dry strip and rapid thermal processing equipment segments, and is expanding its business into the etch segment. The company's products utilize innovative technology to deliver advanced processing performance and productivity gains to semiconductor manufacturers worldwide for the fabrication of current- and next-generation integrated circuits. For more information, please contact Mattson Technology, Inc., 47131 Bayside Parkway, Fremont, Calif. 94538. Telephone: (800) MATTSON/(510) 657-5900. Fax: (510) 492-5911. Internet: www.mattson.com.

ABOUT TEAM IN TRAINING

Team In Training (TNT) is the world's largest sports training program, providing professional training to run or walk a full marathon or half marathon or participate in

a triathlon, hike adventure or 100 mile century bike ride. Team members raise funds to help support The Leukemia & Lymphoma Society (LLS) in exchange for a life changing experience, certified coaches, training clinics (specific sports, equipment, nutrition, stretching), personal fundraising Web site, support from staff and teammates, a fundraising mentor, event fees, and lodging and airfare to more than 60 accredited events in the US and abroad. LLS raises money for cancer programs, funding research to find cures to leukemia, Hodgkin's and non-Hodgkin's lymphomas, and myeloma - the blood cancers - as well as assistance with the often overwhelming burdens faced by patients and their families currently fighting blood cancers.

ABOUT FIT FOR LEARNING

Fit for Learning is a program provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley that addresses the crisis of childhood obesity and is a multi-faceted initiative that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. Fit for Learning addresses the environment at every level: the classroom, the school, the district and community. For more information, visit www.fitforlearning.org.

ABOUT SILICON VALLEY BICYCLE COALITION

The Silicon Valley Bicycle Coalition (SVBC) promotes the bicycle for everyday use because they see bicycling as a central solution to the environmental, health, and social problems facing our planet. As the world becomes more aware of the climate problems caused by pollution from the transportation sector, the Silicon Valley Bicycle Coalition points to bicycling as a very clean and healthy transportation solution. Their programs encourage bicycle and motorist awareness and teach bicyclists safe traffic riding skills. They advocate for more bicycle friendly roads and connecting the trails across the region. SVBC volunteers <http://bikesiliconvalley.org>.

THE CITY OF SAN JOSE'S OFFICE OF ECONOMIC DEVELOPMENT

The San Jose Cycling Classic is being produced by the City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office—which includes the San Jose Office of Cultural Affairs—guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

ABOUT SAN JOSE'S GREEN VISION

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. A key part of the San Jose Green vision is the creation of a Green Mobility system—an integrated and sustainable way to get from place to place. Cycling plays a significant part in making this happen. The City, recognized by the League of American Bicyclists with National Bicycle Friendly Community Award, has more than 38,000 bike commuters traveling on more than 150-miles of on-street bikeways. The City offers ongoing bike commuting classes to ensure all have access to key safety training and help transition commuters from cars to bikes. San Jose is in the

midst of expanding its bikeways, including a network of trail systems, allowing residents to travel more easily by bicycle, as well as encourage exploration and education about our natural habitat so residents better understand the benefits of a healthy environment and value its preservation. For more information, visit www.sanjoseca.gov/greenvision/.

ABOUT THE CITY OF SAN JOSE

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, www.sanjoseca.gov.

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