



Press Release

Office of Economic Development

FOR IMMEDIATE RELEASE

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GET BACK ON YOUR BIKE! PRESENTATION ENCOURAGES EVERYDAY RIDERSHIP AND FURTHERS SAN JOSE GREEN VISION

Free lunchtime San Jose Cycling Classic presentation to promote joy and benefits of riding

First 25 registrants to receive free helmet and bike safety lights

SAN JOSE, CALIF., February 3, 2009—The San Jose Cycling Classic presents *GET BACK ON YOUR BIKE!*, 12: 15 p.m., Thursday, February 19, Wing Room 120, located at San Jose City Hall, 200 E. Santa Clara Street.

This free 45-minute interactive lunchtime session presented by John Brazil, a nationally-certified League Cycling instructor and the San Jose Department of Transportation Bicycle and Pedestrian Program, is for those who would like to start using their bike for nearby shopping, commuting, getting some exercise, or just for fun.

“Riding a bike to work or for recreation helps accomplish many of the goals in San Jose’s Green Vision,” said Mayor Chuck Reed. “In addition to the positive health and environment benefits, biking is becoming more convenient with our expanding network of bike lanes and trails.”

Intended for adults who have already learned to ride a bike, the session will cover how to choose the right bike, find a route to ride, take a bike on transit, carry items on a bike, ride safely in traffic, follow the rules of the road, and other practical tips.

“Cycling is definitely for everyone. You don’t need to spend lots of money, wear tight shorts, or be a racer. While the pros coming to San Jose for the Amgen Tour of California are inspirational and representative of years of intense training, it doesn’t take that kind of effort to enjoy a bike and integrate riding into your everyday life,” said John Brazil.

Advance registration for GET BACK ON YOUR BIKE! is required. To register, email, john.brazil@sanjoseca.gov by noon, Friday, February 13, 2009. Include “Get Back on Your Bike” in subject line. The first 25 participants receive a free bike helmet and bike safety lights.

Bike parking is available at bike racks are available outside the San Jose City Hall wing entrance at the southeast corner of Santa Clara and Fourth Streets. Car parking is available in the garage on Fourth Street south of Santa Clara Street.

ABOUT THE SAN JOSE CYCLING CLASSIC

Produced in anticipation of the upcoming Amgen Tour of California, the San Jose Cycling Classic, to be held February 14-21, 2009 throughout San Jose, is a multi-pronged event encompassing professional, amateur and community cycling activities, including the King of the Mountain Time Trail Race and Ride *sponsored* by Mattson Technology, the CEO Challenge *powered* by SunPower and The Criterium *built* by WEBCOR. Other activities include a Cycling Film Night, a *GET BACK ON YOUR BIKE!* presentation and *BIKE SHOW: A Celebration Of Cycle Art & Culture* art exhibition. It is expected to attract more than 1,000 cycling athletes, 20,000 spectators and cycling-related exhibitors.

Funds raised from the San Jose Cycling Classic events will support health, fitness and cycling. Beneficiaries include the Leukemia and Lymphoma Society’s Team In Training, the Silicon Valley Bicycle Coalition and Fit for Learning, an initiative—provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley—that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. In addition, the San Jose Cycling Classic provides a platform to raise awareness about green mobility and the San Jose Green Vision.

For more information about the San Jose Cycling Classic, please visit, www.sanjosecyclingclassic.com

ABOUT WEBCOR

Webcor Builders is the largest general contractor in California, by volume, and the 10th largest concrete contractor in the nation. Over thirty-five years of serving clients such as Oracle, eBay, Lucasfilm, and the California Academy of Sciences has secured Webcor's position as a leading builder of large-scale, high-profile projects. Visit www.webcor.com for more information.

ABOUT SUNPOWER

SunPower Corporation (Nasdaq: SPWRA, SPWRB) designs, manufactures and delivers high-performance solar-electric systems worldwide for residential, commercial and utility-scale power plant customers. SunPower high-efficiency solar cells and solar panels generate up to 50 percent more power than conventional solar technologies and have a uniquely attractive, all-black appearance. With headquarters in San Jose, Calif., SunPower has offices in North America, Europe, Australia, and Asia. For more information, visit <http://www.SunPowercorp.com>.

ABOUT MATTSON TECHNOLOGY, INC.

Mattson Technology Inc. designs, manufactures, and markets semiconductor wafer processing equipment used in the fabrication of integrated circuits. Mattson Technology is a global leader in the dry strip and rapid thermal processing equipment segments, and is expanding its business into the etch segment. The company's products utilize innovative technology to deliver advanced processing performance and productivity gains to semiconductor manufacturers worldwide for the fabrication of current- and next-generation integrated circuits. For more information, please contact Mattson Technology, Inc., 47131 Bayside Parkway, Fremont, Calif. 94538. Telephone: (800) MATTSON/(510) 657-5900. Fax: (510) 492-5911. Internet: www.mattson.com.

ABOUT TEAM IN TRAINING

Team In Training (TNT) is the world's largest sports training program, providing professional training to run or walk a full marathon or half marathon or participate in a triathlon, hike adventure or 100 mile century bike ride. Team members raise funds to help support The Leukemia & Lymphoma Society (LLS) in exchange for a life changing experience, certified coaches, training clinics (specific sports, equipment, nutrition, stretching), personal fundraising Web site, support from staff and teammates, a fundraising mentor, event fees, and lodging and airfare to more than 60 accredited events in the US and abroad. LLS raises money for cancer programs, funding research to find cures to leukemia, Hodgkin's and non-Hodgkin's lymphomas, and myeloma - the blood cancers - as well as assistance with the often overwhelming burdens faced by patients and their families currently fighting blood cancers.

ABOUT FIT FOR LEARNING

Fit for Learning is a program provided by the Santa Clara County Office of Education (SCCOE) in cooperation with Healthy Silicon Valley that addresses the crisis of childhood obesity and is a multi-faceted initiative that will increase physical activity and encourage healthy nutrition among elementary school students in Santa Clara County. Fit for Learning addresses the environment at every level: the classroom, the school, the district and community. For more information, visit www.fitforlearning.org.

ABOUT SILICON VALLEY BICYCLE COALITION

The Silicon Valley Bicycle Coalition (SVBC) promotes the bicycle for everyday use because they see bicycling as a central solution to the environmental, health, and social problems facing our planet. As the world becomes more aware of the climate problems caused by pollution from the transportation sector, the Silicon Valley Bicycle Coalition points to bicycling as a very clean and healthy transportation solution. Their programs encourage bicycle and motorist awareness and teach bicyclists safe traffic riding skills. They advocate for more bicycle friendly roads and connecting the trails across the region. SVBC volunteers <http://bikesiliconvalley.org>.

THE CITY OF SAN JOSE'S OFFICE OF ECONOMIC DEVELOPMENT

The San Jose Cycling Classic is being produced by the City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office—which includes the San Jose Office of Cultural Affairs—guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

ABOUT SAN JOSE'S GREEN VISION

On October 7, 2007, Mayor Chuck Reed introduced San Jose's Green Vision, which sets 10 ambitious goals for environmental protection and economic development. This 15-year plan envisions: creating 25,000 Clean Tech jobs; building or retrofitting 50 million square feet of green buildings; installing 100,000 solar roofs (1/10 of Governor Arnold Schwarzenegger's 1 million solar roofs for California initiative); reducing per capita electricity use by half; becoming a zero waste city; recycling and reusing 100 percent of the city's water; and moving to 100 percent renewable energy. A key part of the San Jose Green vision is the creation of a Green Mobility system—an integrated and sustainable way to get from place to place. Cycling plays a significant part in making this happen. The City, recognized by the League of American Bicyclists with National Bicycle Friendly Community Award, has more than 38,000 bike commuters traveling on more than 150-miles of on-street bikeways. The City offers ongoing bike commuting classes to ensure all have access to key safety training and help transition commuters from cars to bikes. San Jose is in the midst of expanding its bikeways, including a network of trail systems, allowing residents to travel more easily by bicycle, as well as encourage exploration and education about our natural habitat so residents better understand the benefits of a healthy environment and value its preservation. For more information, visit www.sanjoseca.gov/greenvision/.

ABOUT THE CITY OF SAN JOSE

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live. For more information, visit, www.sanjoseca.gov.

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