

The San Jose Economy

Economic Indicators

July 2003

Overview

- I. Economic Activity Indicators
- II. Economic Outcome Measure

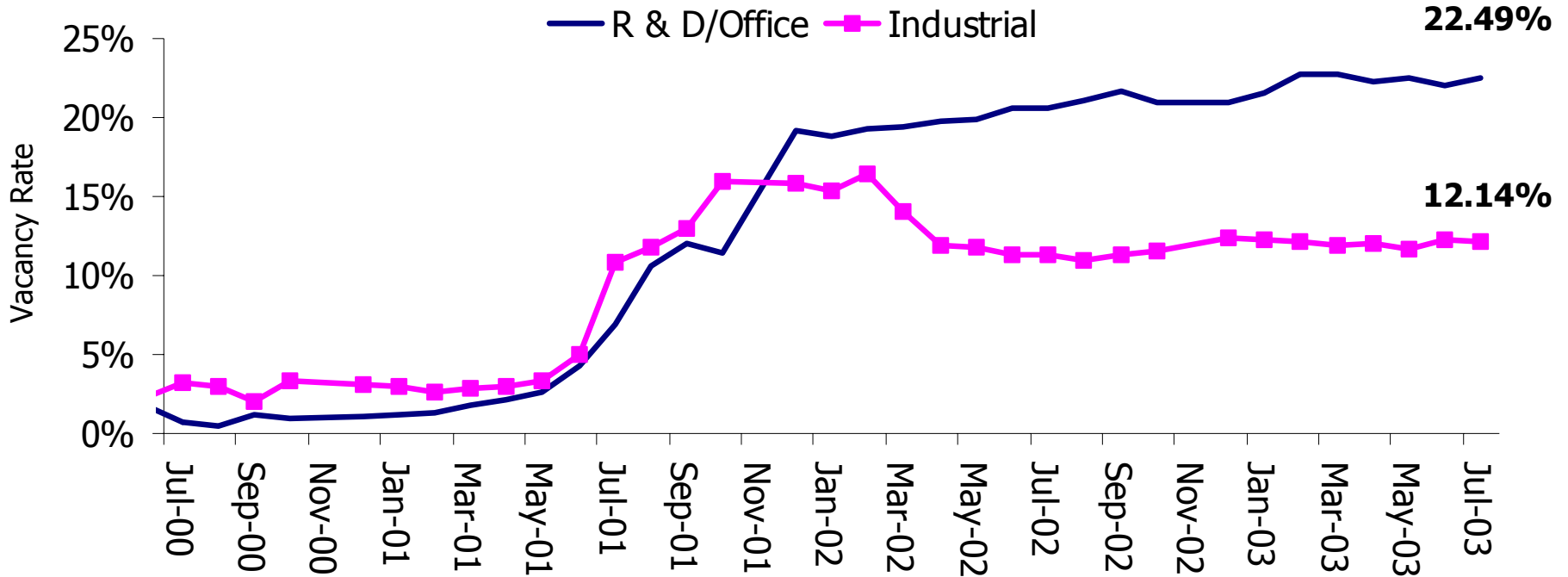
I. Economic Activity Indicators

Real Estate Activity

Visitor Activity

Business Activity

Industrial Vacancies Hold Steady At 12%, R&D/Office at 22%

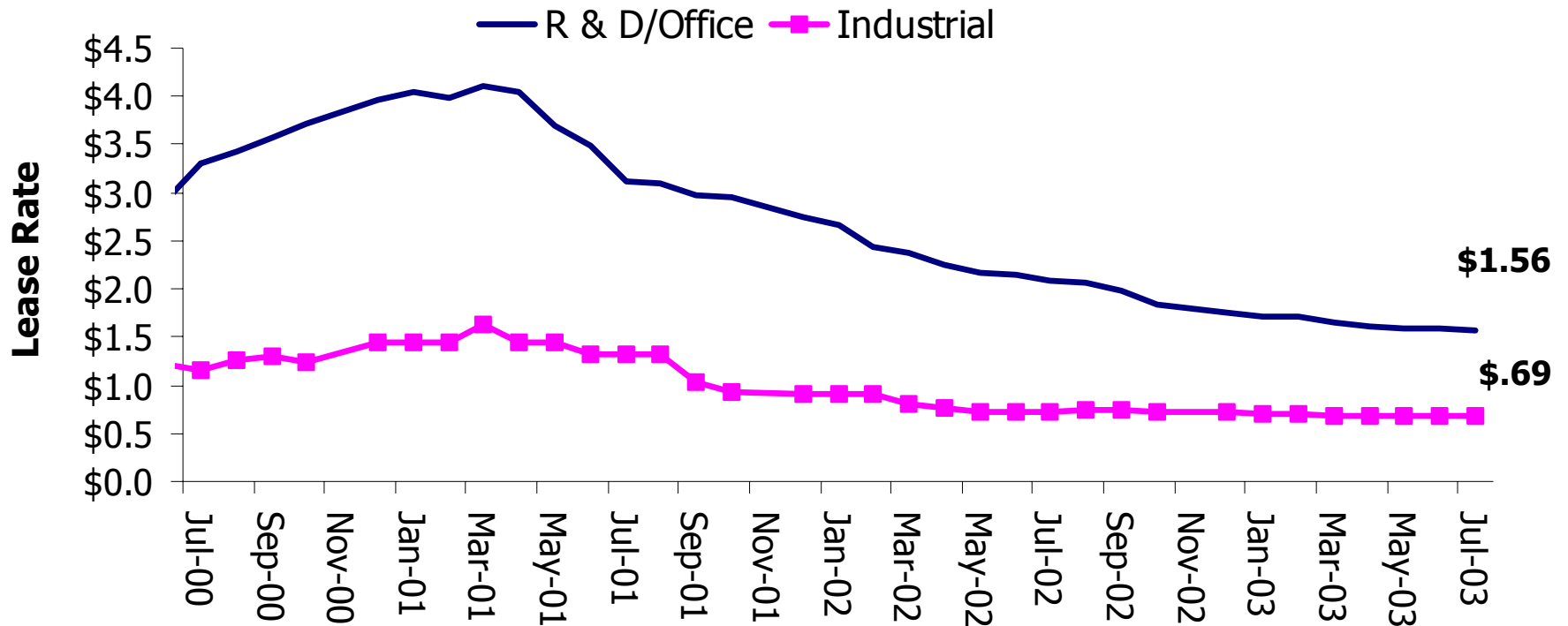


Average Vacancy Rates, San Jose

**49 million sq ft of R&D/Office space is vacant in Silicon Valley;
1/4 of this is in San Jose**

Industrial Lease Rates

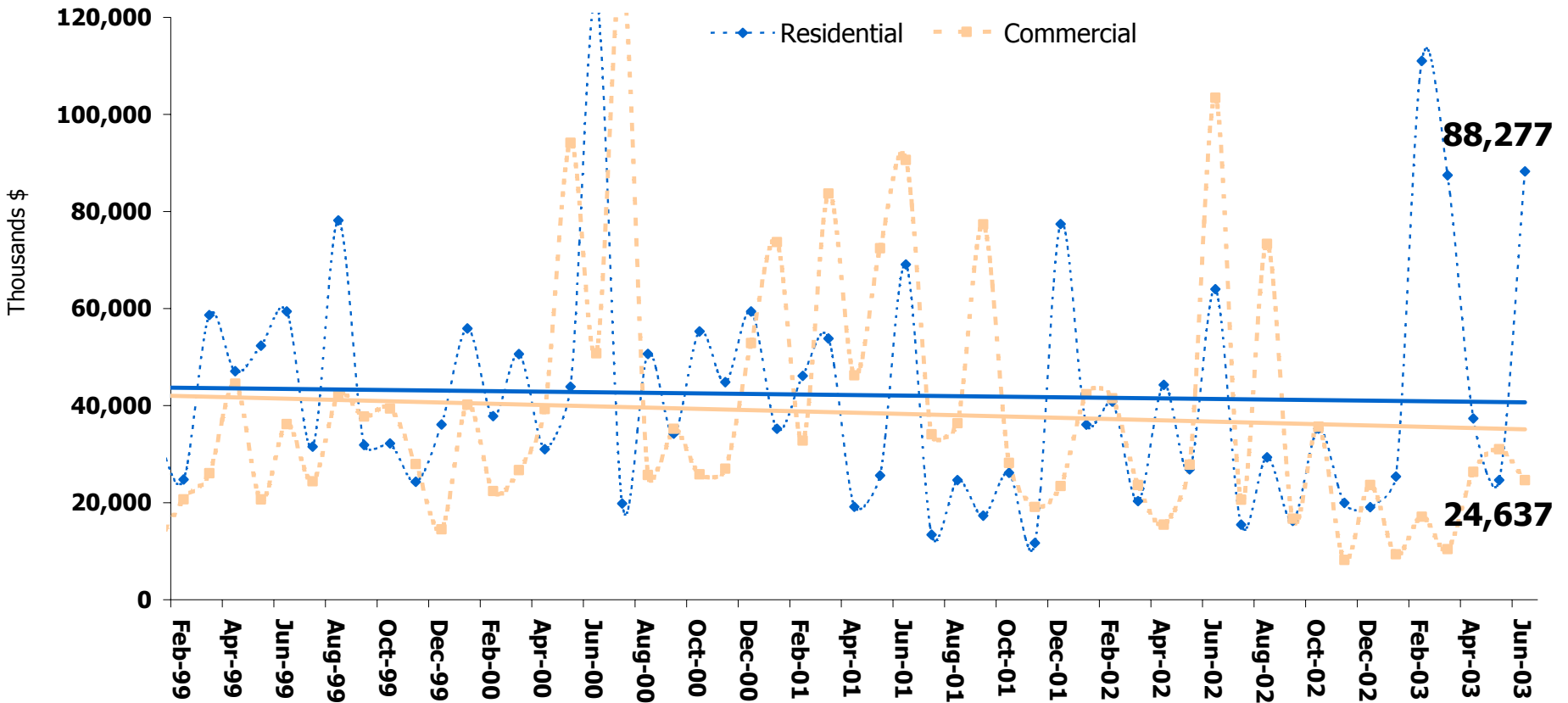
Hold Steady At \$.69, R&D/Office at \$1.56



Average Lease Rates, San Jose

Lease rates are at 1997 levels

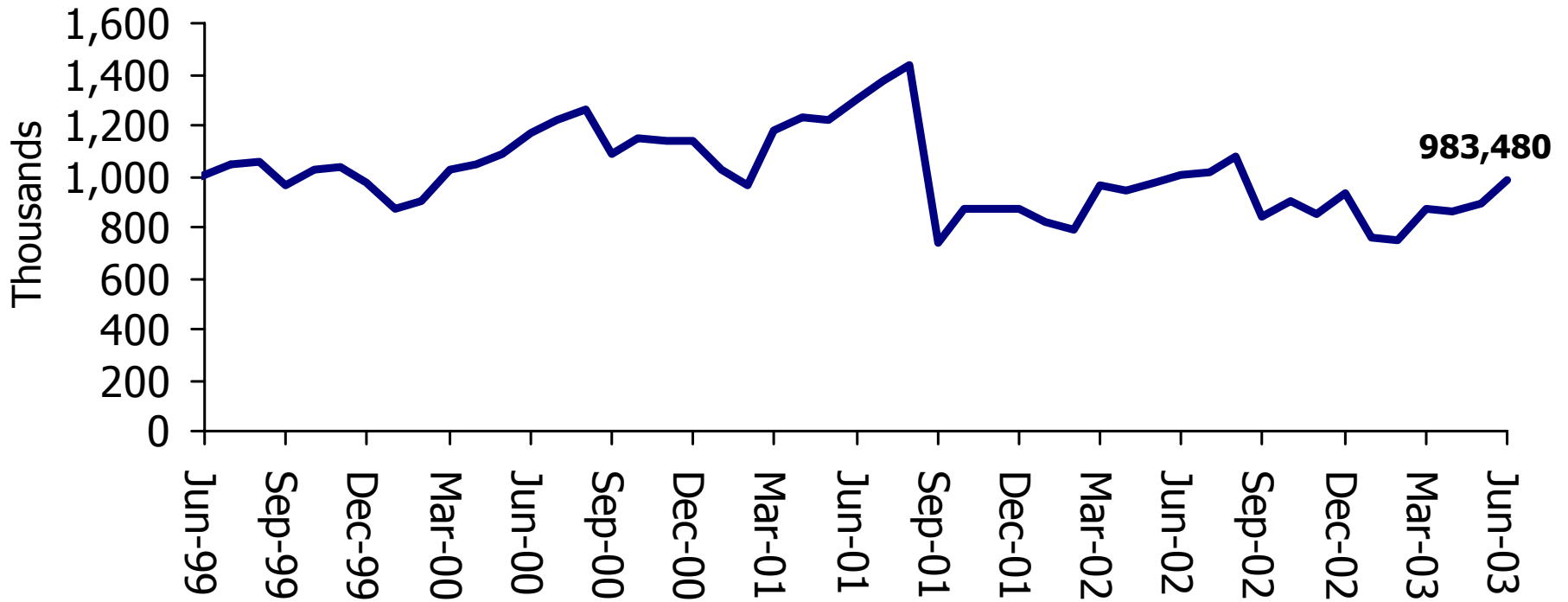
Residential Building Permit Valuations Increased in June



Building Permit Valuations, San Jose

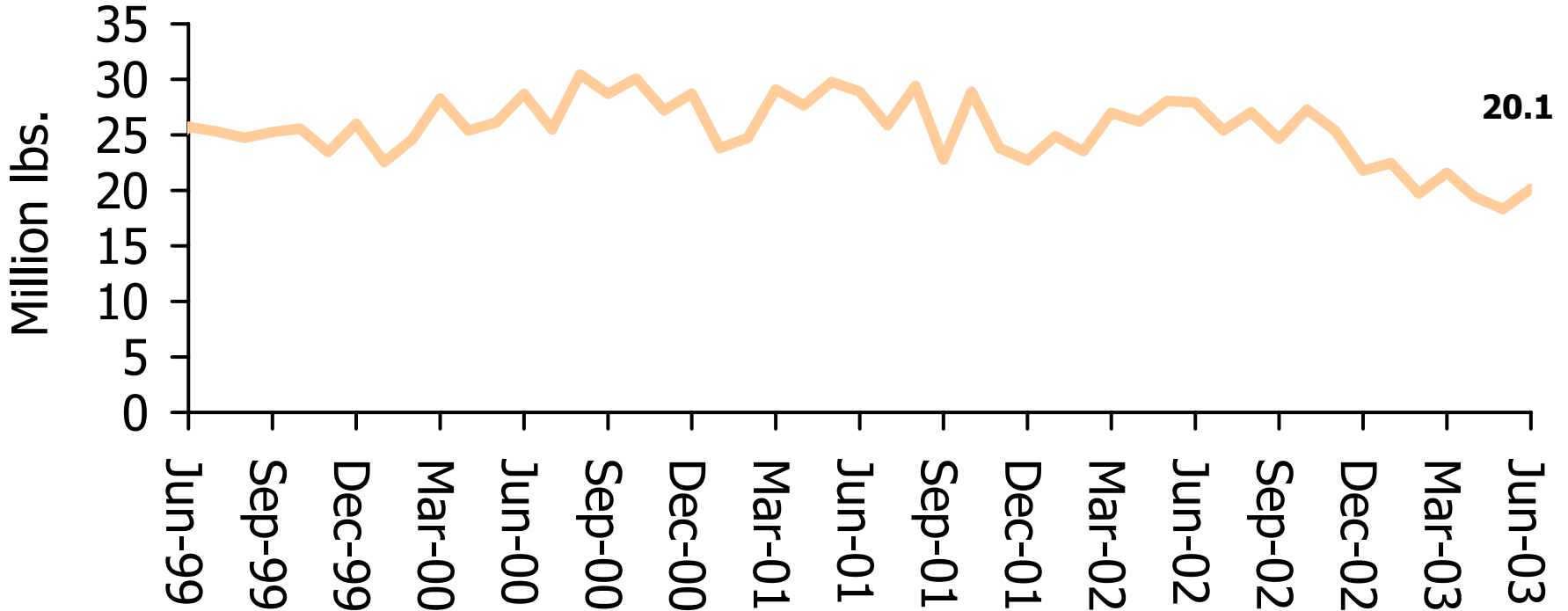
Source: San Jose Planning Department

Airport Passenger Traffic Increases for Start of Summer



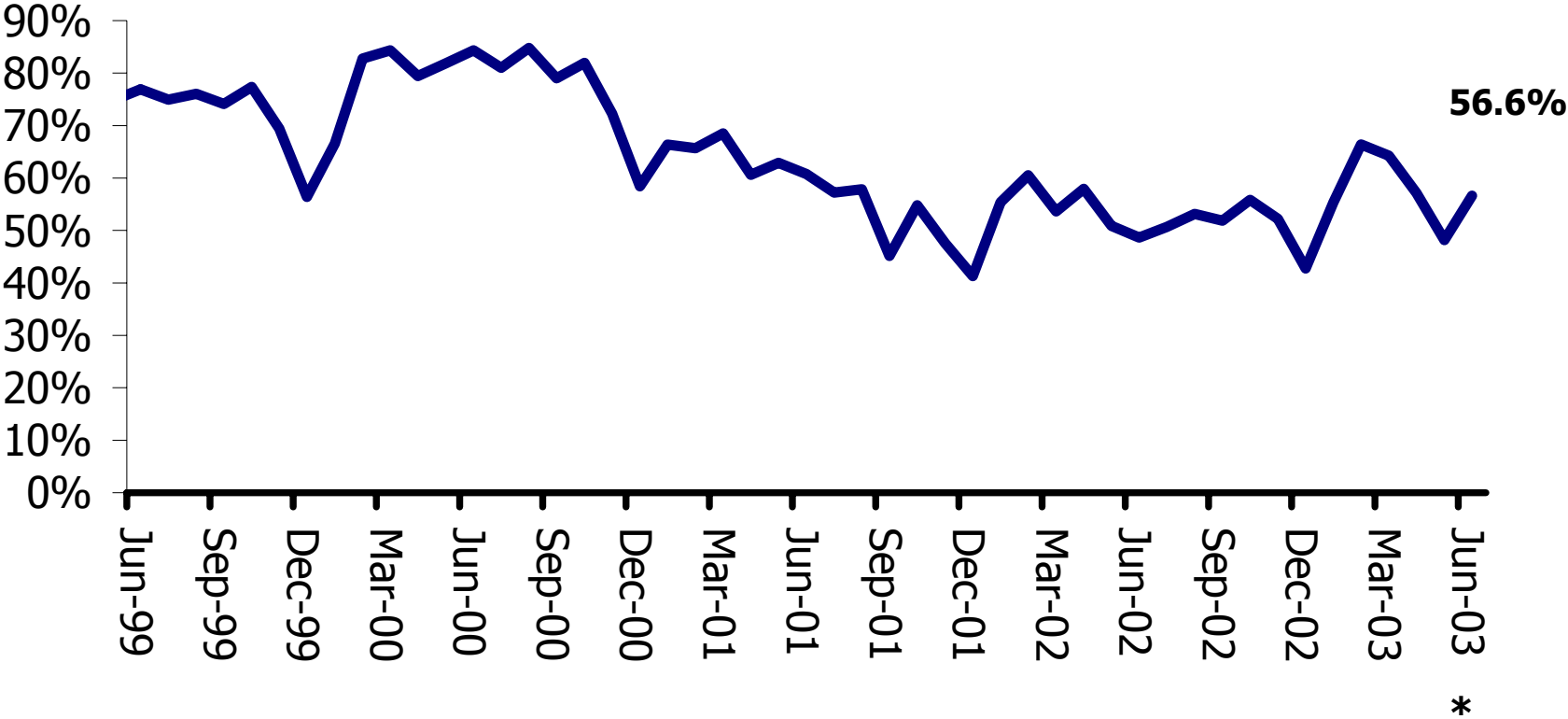
Passengers, Mineta San Jose International Airport

Airport Cargo Traffic Rebounds Slightly



Cargo Volume, Mineta San Jose International Airport

Hotel Occupancy Rebounds in June

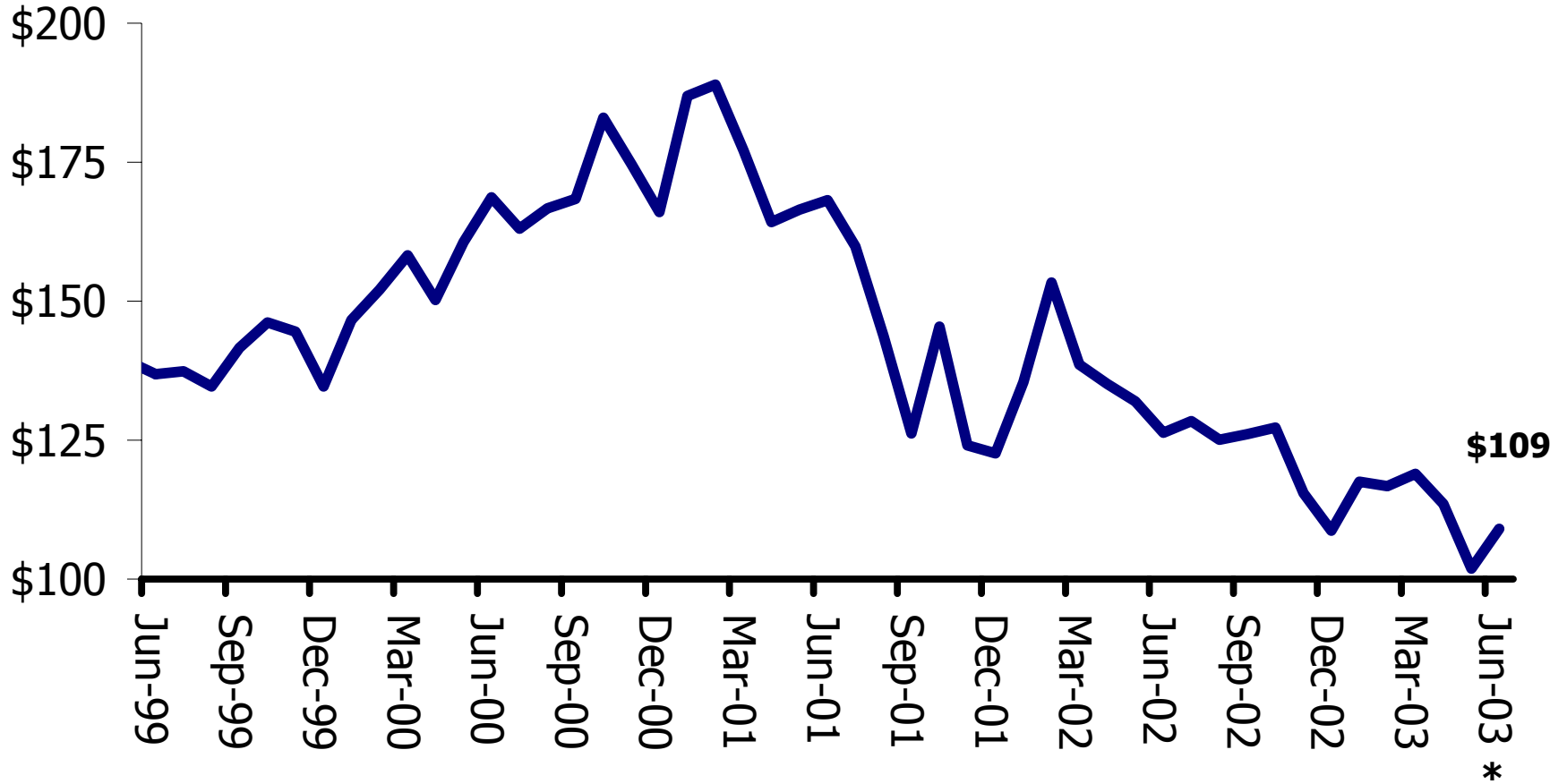


Hotel Occupancy, San Jose

Source: San Jose Convention & Visitors Bureau

*New Downtown Marriott Hotel not included in April Figures

...And Room Rates Increase Slightly

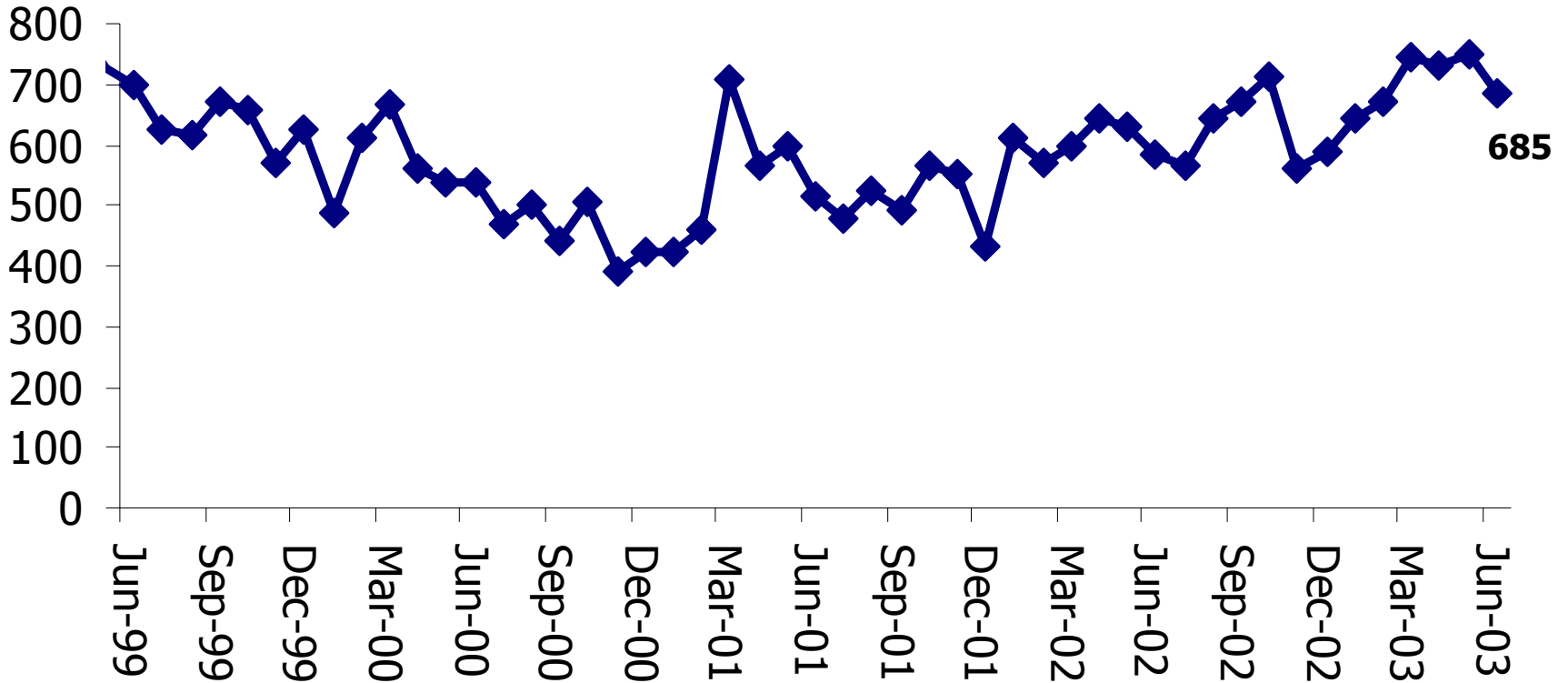


Hotel Average Room Rates, San Jose

Source: San Jose Convention & Visitors Bureau

*New Downtown Marriott Hotel not included in April Figures

Bankruptcy Filings Remain High



Local Bankruptcies Filings , San Jose Division

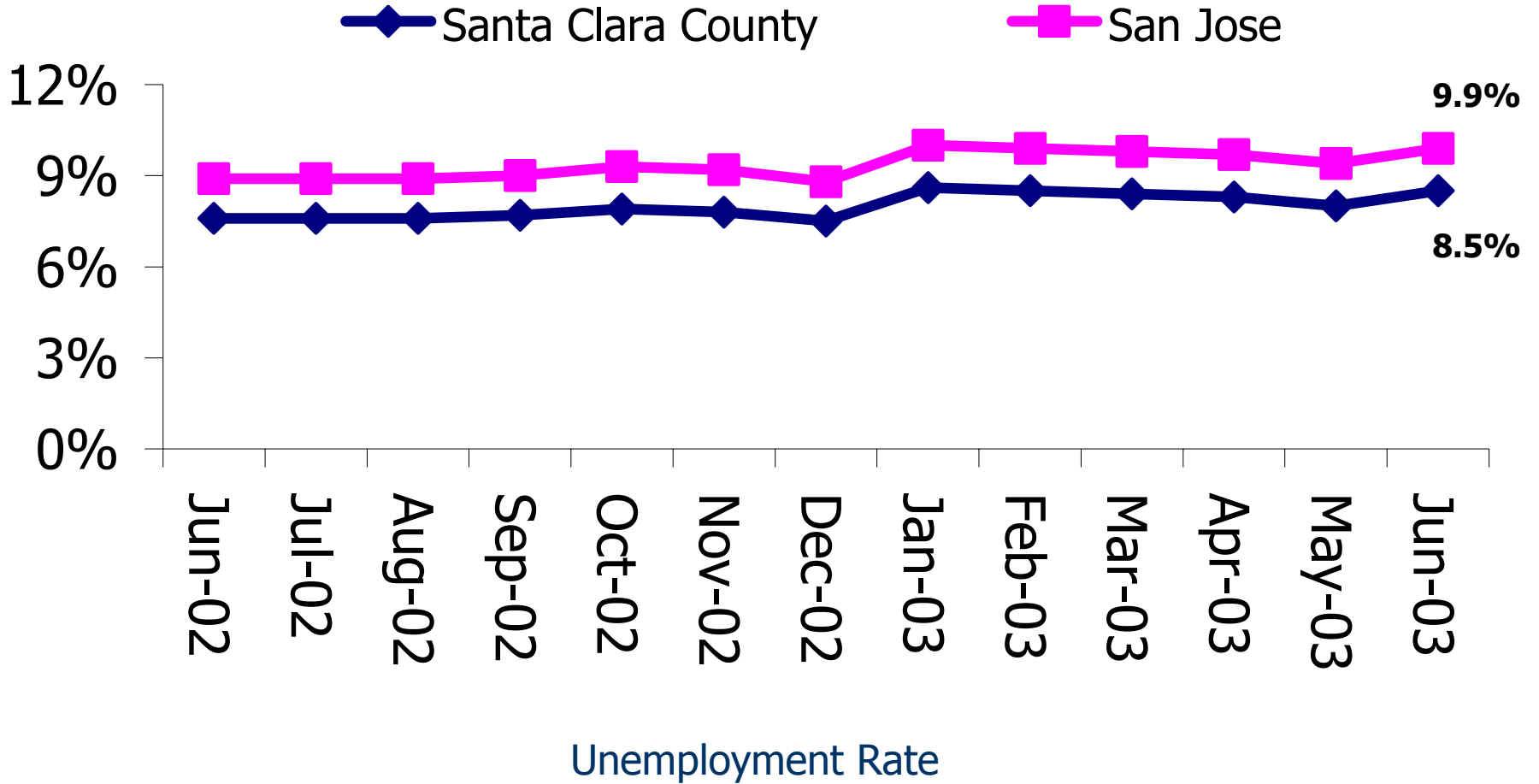
II. Economic Outcome Measures

Increase Prosperity

Increase Economic Well Being

Sustain Revenue Growth

San Jose Unemployment Remains Near 10%



Source: Employment Development Department

San Jose's Largest Private Companies

1	Turner Construction	General Contracting
8	Cupertino Electric	Electrical Contracting
10	Rosendin Electric	Electrical Contracting
13	San Jose Construction	General Contracting
16	Barry Swensen Builder	Developer
20	Bob Lewis Volkswagen	Automotive Dealership
27	Toeniskoetter & Breeding	Construction Managers
31	Pivot Interiors	Contract Furniture Sales
32	MAI Industries	General Contracting
34	Steven Creek Dodge	Automotive Dealership
35	Butler-Johnson Corp	Wholesale distributor
38	XL Construction	General Contracting
39	ICOM Mechanical	Mechanical Contractor
41	Normandin Chrysler Jeep	Automotive Dealership
43	Technical Builders	General Contracting
44	Sprig Electric	Electrical Contracting
51	Mission Valley Ford Truck Sales	Automotive Dealership
52	O.C. McDonald	Mechanical Contractor

San Jose's Fastest-Growing Private Companies

5	CRC Health Corp	Healthcare Services
7	Wagic Inc	Manufacturing Planning Services
8	Landmark Protection	Corporate Security Personal
12	Toeniskoetter & Breeding	Construction Mangers
13	Coware Inc	Software Developer
17	ACFN-American Consumer Financial Network	Provide ATM service

San Jose Literacy Questioned?

- San Jose ranked 52 out of 64 in America's Most Literate Cities
 - Newspaper circulation nets San Jose a 51 out of 64 ranking
 - Periodicals published scores San Jose a 50
 - Ratio of Library and resources available to the San Jose residents ranks 53
 - San Jose continues to do well when it comes to educated residents 23 out of 64.