



**San Jose's economic vitality is deeply imbedded in the complex arrangement of its interconnected companies operating across multiple industry sectors.**

**"Never doubt that a small group of thoughtful, committed citizens can change the world..."**

Creating a **value proposition** that successfully adds value is key to successful business outreach



We've developed ongoing relationships with over **150** San Jose companies.

We're continuing to develop a consistent business outreach message around **Choose San Jose.**

We've logged over **6,000** contacts from more than **3,200** companies.

**We're leveraging different events and organizations to gain unique opportunities to interact with a variety of companies.**



**What are our next steps?**