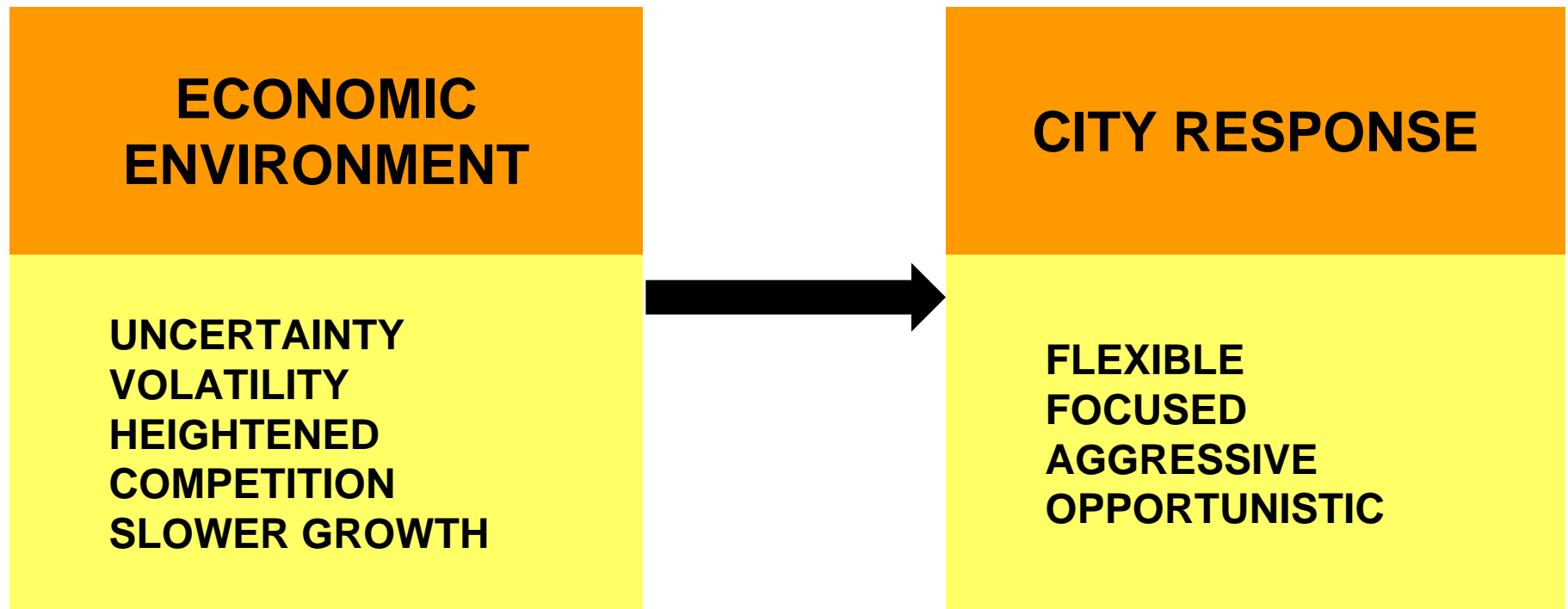


10 Major Forces of Change Shaping San Jose's Economic Future

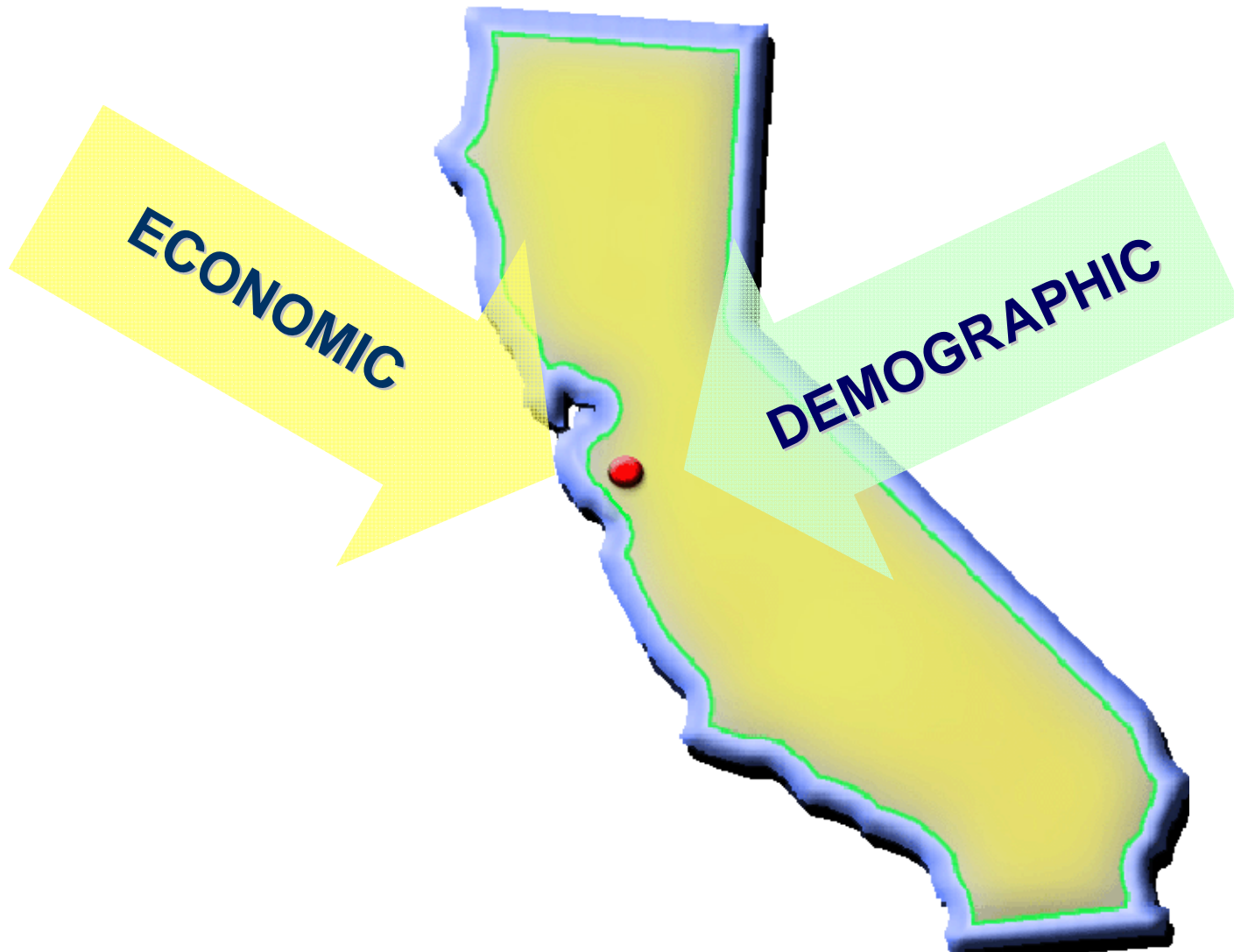


City of San Jose

Environment Next Five Years...



Shaping Forces: Next 20 Years...



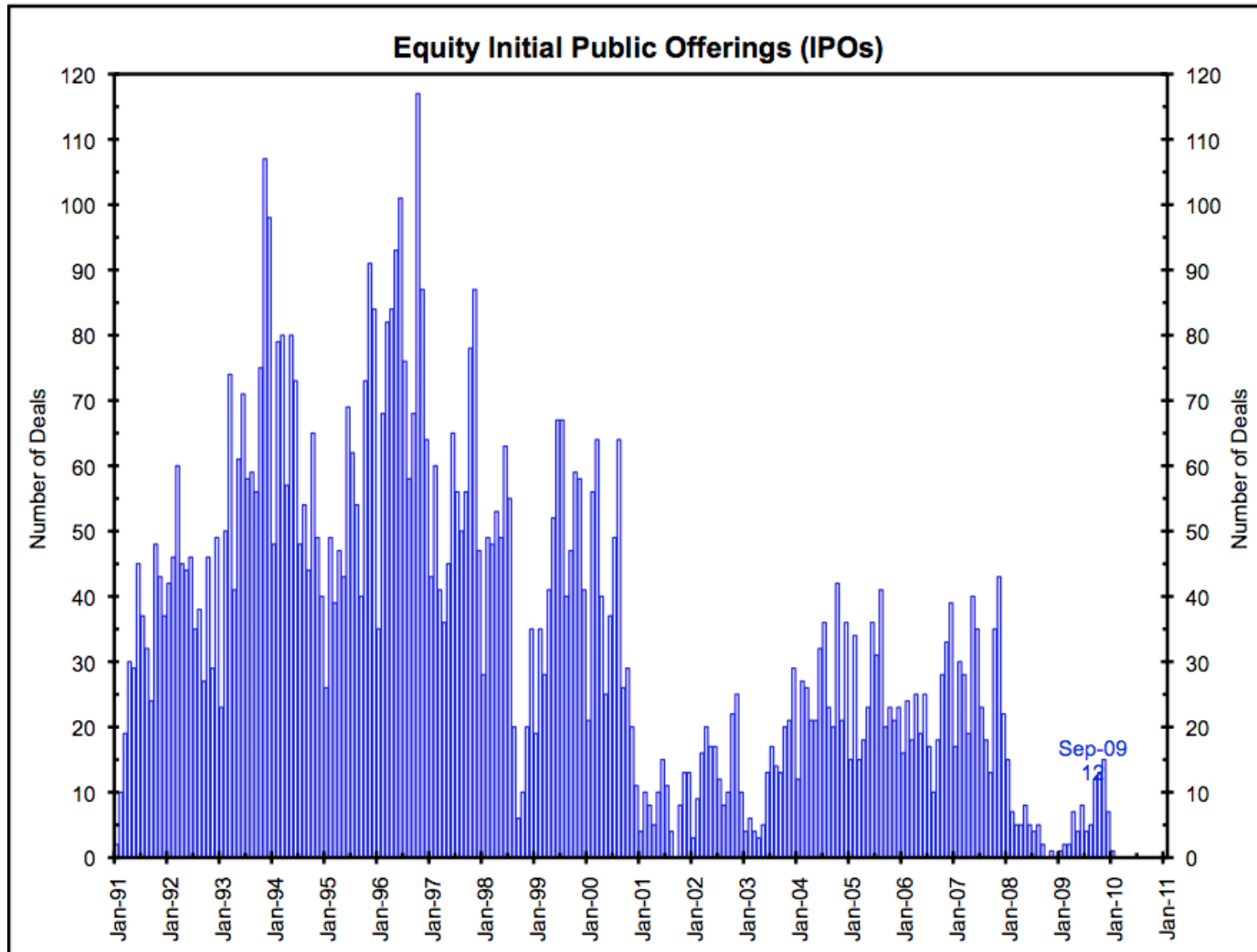
#2 Steady Pressure on Manufacturing and Other Middle-Income Jobs



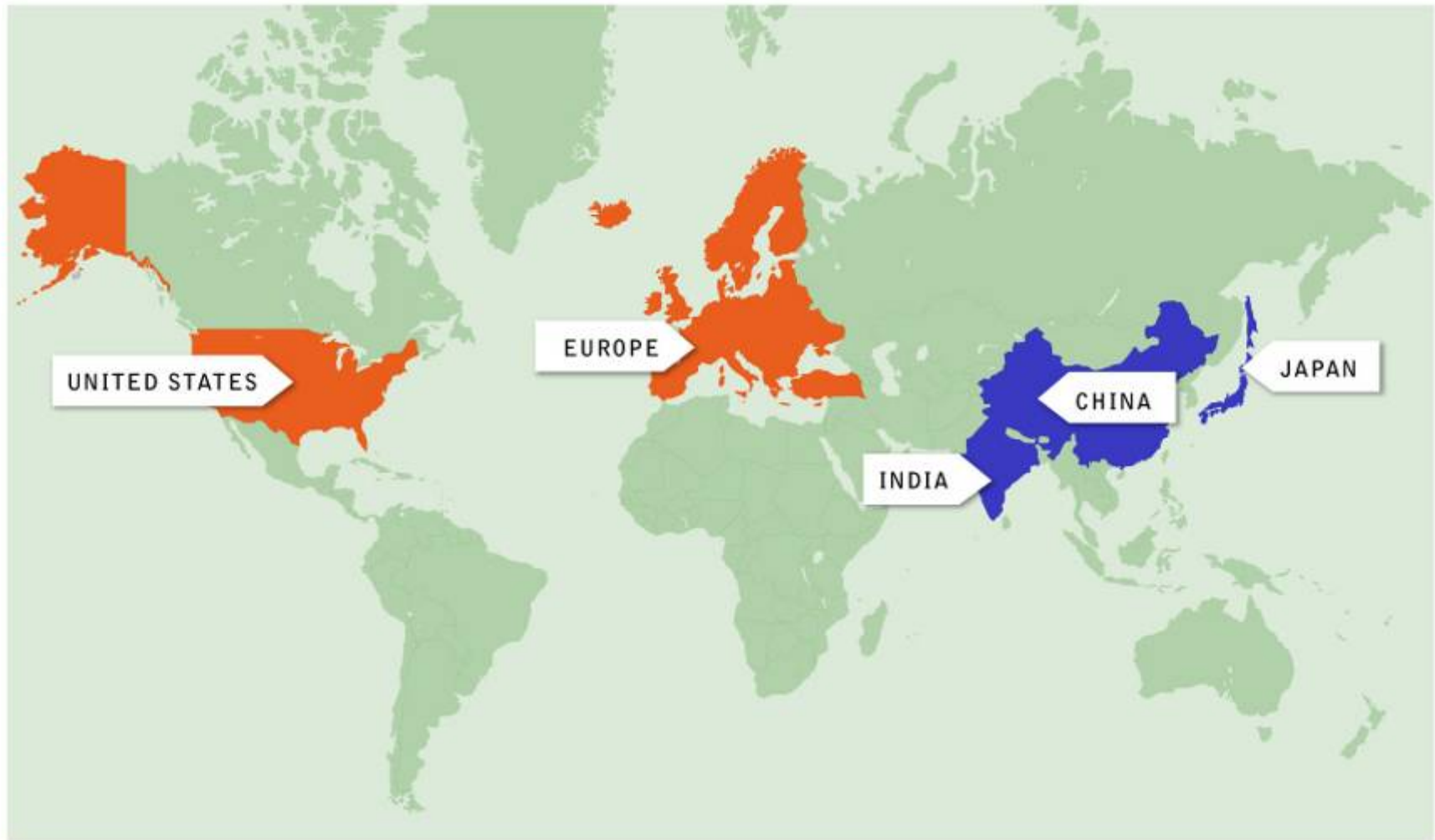
#3 Transition to Low-Carbon Economy



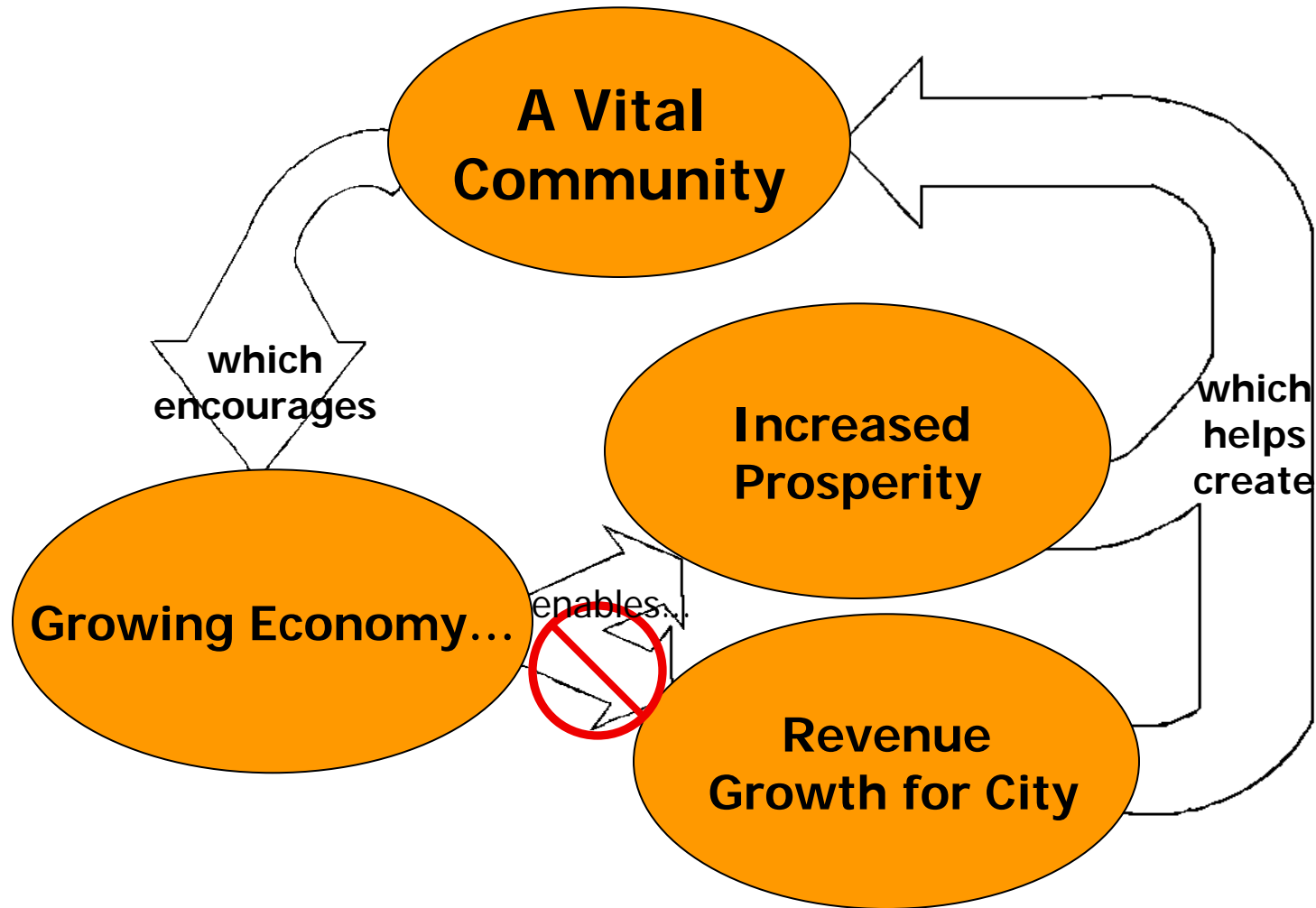
#4 Changing Funding Models for Business Start Up and Growth



#5 Asia Becomes New Center of Gravity



#6 Growing Disconnect Between Economic Growth, City Tax Base, and State Investment



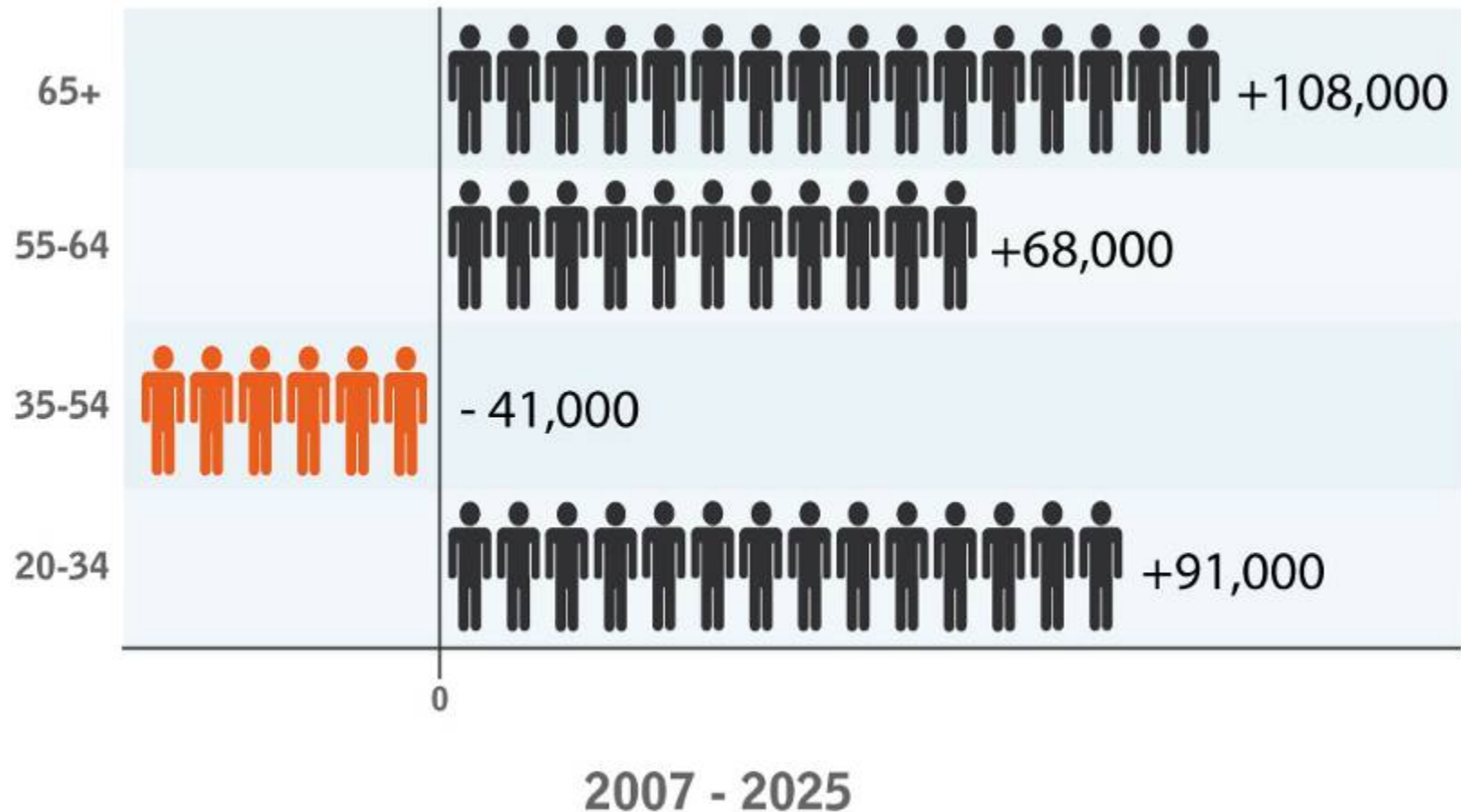
#7 Competing on “Right Brain” Creativity and Design

Logical
Mathematical
Linear
Sequential
Verbal
Rational



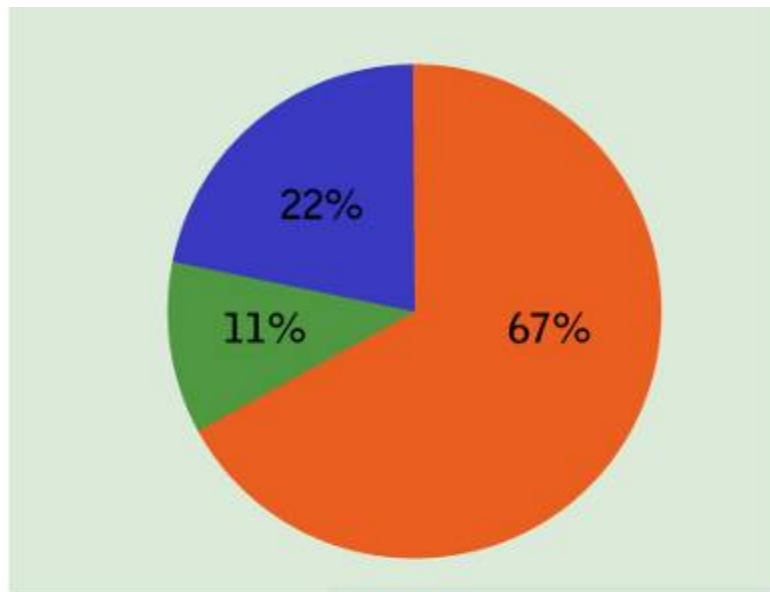
Intuitive
Artistic
Nonlinear
Simultaneous
Visual
Emotional

#8 Substantial Population Growth in Young Adults and Seniors

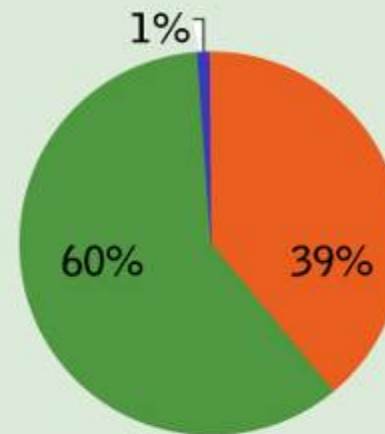


#9 Locally Educated Children of Immigrants Will Drive Workforce Growth

1980-2005
+8.1 million



2005-2030
+6.0 million



- FOREIGN BORN
- CHILDREN OF FOREIGN BORN
- OTHER U.S. BORN

Immigration will continue, but growth will slow; economy will depend much more on California-educated children of immigrants

#10 Growing Demand for College-Educated Workers; Shortages Predicted

