

**CITY OF SAN JOSE  
SMALL BUSINESS DEVELOPMENT COMMISSION**

Synopsis (Not *Approved*)  
June 11, 2008

200 E. Santa Clara St., Room 1446

START TIME: 6:04 pm

ADJOURNMENT 7:55 pm

COMMISSIONERS PRESENT:

Rudy Rodriguez  
Miguel Olivo  
James E. Smith

COMMISSIONERS ABSENT

Mary A. Zellem  
Brian Wei  
Minh Quoc Duong  
Jordan Dancer  
Joyce Puopolo  
Thai Mai  
Norman C. Nguyen  
Daisy Chu  
Helen Wang  
Brian Ho

Council Liaison  
Jamie Boromeo

City Staff  
Dhez Woodworth  
Irv Tosk  
Seth Turner

Public Present

1. CALL TO ORDER  
Called to order by Rodriguez at 6:12 pm
2. APPROVAL OF AGENDA

Corrections:

- None

Motion: Approval

Motion:           1) Dancer           2) Olivo           X App           no

### 3. APPROVAL OF MAY 14, 2008 SYNOPSIS

Corrections:

- Section 8 DBE
  - i. Remove first bullet and final bullet
- Remove blank bullet from item 9

Motion: Approval

Motion:           1) Chu           2) Dancer           X App           no

### 4. ORAL PETITIONS/COMMENTS

- Cuccini's owner was ill with cancer
- When he returned he wanted to change the name of the organization
- Taste Ultralounge lost their lease and the operators opened in Sacramento
- Reza's Bar and Grill DBA Cuccini's
- May 13 – Provided DBA to the Police
- June 4 – the Police Dept. (Lt. Holder; Sgt Vanick) indicated that he would not be able to operate
- Dave Schoonover responded to complaint by PD
- Filed Law Suit; court order
- Met with Chief Deputy Cats
- Questions of discrimination/ bias against the operators of Hispanic and Black Chambers will be holding a session on AB 32 at – 11:30 to 1:30

### 5. REPORT ON DBE PROGRAM

- Nina Grayson presented to the Commission
- City operating under race neutral
- Race conscious program has been proposed by CALTRANS to US DOT but no decision to date (was hoping for 60 to 90 days months ago)
- Some of the delay may be due to a risk averse
- The Airport concessions and car rental
- San Jose participated under the CALTRANS disparity survey which found evidence of discrimination

- Nina Grayson served on the VTA consultant
- In order to have a race-conscious program evidence must be found of discrimination
- There isn't much grant money received so the expenditure of \$300K for a disparity study isn't
- Local/small goals
- VTA presented that they were moving forward with both a small business program as well as a DBE component
- The small business portions would be targeted on those aspect of the program in which discrimination wasn't documented.
- Ms. Grayson reviewed the table of contracts subject to DBE programs (race neutral)
- Some more contracts are coming up soon
- Federal law
- City of San Jose could do outreach to encourage DBE participation
- Ethnic Chambers are engaged as is the Business Owner Space to leverage City efforts and encourage more DBE programs
- At Council direction, Staff developed a bonding program that Council declined to fund
- Small contractors have other options and don't appear to be focused on the City of San Jose
- The City's Bidline now makes notification very easy about upcoming opportunities
- There is no explicit budget for outreach to encourage DBE participation

Motion:

Motion:            1)                            2)                            X   App                    no

6. AIRPORT CONCESSION AWARD

- Irv Tosk lead PowerPoint presentation

Motion:

Motion:            1)                            2)                            X   App                    no

7. REPORT FROM SUBCOMMITTEES

- Commissioner Wang has contacted some of the ethnic chambers regarding attendance at the Commission
- Commissioner Dancer indicated that the DBE presentation was
- Commissioner Dancer has begun gathering materials regarding City and partner programs that are available to

8. STAFF REPORT

- None

9. CHAIR REPORT

- None

NEW AGENDA ITEMS – 5 MIN.

- DISCUSSION ON CUCCINI'S/ SABOR TAPAS BAR AND GRILL ISSUE
- SUBCOMMITTEE REPORTS
- SF COMMISSION MEETING (AUGUST)

10. ADJOURNMENT 7: 55 PM

Motion: Adjourn

Motion:            1) Dancer            2) Duong            X app            no