

**CITY OF SAN JOSE
SMALL BUSINESS DEVELOPMENT COMMISSION**

Synopsis (Not Approved)
October 14, 2009

200 E. Santa Clara St. – Tower 1446

START TIME: 6:02 pm

ADJOURNMENT 7:57 pm

COMMISSIONERS PRESENT:

Rudy Rodriguez
Robert Braunstein
Helen Wang
James E. Smith
Joyce Puopolo
Miguel Olivo
D. Dallas Radcliffe
Thai Mai
Molly Uzoh
Norman C. Nguyen
Johnny Khamis
Brian Ho

COMMISSIONERS ABSENT

Minh Quoc Duong

Council Liaison

None

City Staff

Dhez Woodworth (Office of Economic Development)

Mark Giovannetti (Finance)

Harry Freitas (Airport/Public Works)

Public Present

Former State Assemblyman and Councilmember Manny Diaz

Dennis King, Hispanic Chamber of Commerce, Silicon Valley

1. CALL TO ORDER

Called to order by Rodriguez at 6:02 pm

2. APPROVAL OF AGENDA

Corrections:

- None

Motion: Approval

Motion: 1) 2) X App no

3. APPROVAL OF SEPTEMBER 9, 2009 SYNOPSIS

Corrections:

- None

Motion: Approval

Motion: 1) Olivo 2) Wang X App no

4. OPEN FORUM/ PUBLIC COMMENT/ ORAL PETITION PERIOD

- Former Assemblyman and City of San Jose Councilmember Manny Diaz, now a small business owner, requested that the Commission look into the impact on the plastic bag ban and consider recommending an impact study on small businesses.
- Dennis King invited the Commissioners and the public in general to attend the Festiv'all 2009

5. BUSINESS ASSISTANCE ORGANIZATION(S)

- Representatives of the Planning, Building and Code Enforcement Department discussed the improvements that have been made the process faster and better for permittees
- Permit center has been reduced from 18 to six.
- Process improvements include changes to the phone tree to allow faster access, applicants can arrive without a permit and will be served.
- Small Business Ambassador Program provides a single point of contact who pre-screens the project (is the zoning correct, are the improvements allowed...), sets a preliminary meeting to identify issues early and estimate costs, coordinates the application process, and offers expedited review if desired (add'l cost).
- Marketing is handled through City and partner business assistance programs.
- Special Tenant Improvement program, Residential Express and Industrial Tool Installation Program.

6. NOMINATIONS OF CHAIR/VICE CHAIR

Motion: Smith for Chair

Motion: 1) Olivo 2) Braunstein X App no

Motion: Puopolo for Chair

Motion: 1) Uzoh 2) Khamis X App no

Motion: Olivo for ViceChair

Motion: 1) Khamis 2) Smith X App no

Motion: Wang for ViceChair

Motion: 1) Ho 2) Braunstein X App no
Declined by Wang

Motion: Khamis for ViceChair

Motion: 1) Puopolo 2) Ho X App no

Motion: Close nominations

Motion: 1) Olivo 2) Khamis X App no

7. PUBLIC AWARENESS COMMITTEE REPORT

- Presented committee meeting notes
- Khamis to connect with Councilmember Pyle
- Uzoh offered to connect with Councilmember Herrera
- Additional details can be added based on Commission input

Motion: Defer item at future Commission meeting

Motion: 1) Khamis 2) Olivo X App no
Withdrawn

- Additional details can be added based on Commission input
- Khamis and Braunstein offered up resources for distribution, production of video or print materials

Motion: Defer item at future Commission meeting

Motion: 1) Khamis 2) Olivo X App no

8. STAFF REPORT

- 5:30 pm; November 18 meeting, Work2Future site (tour)

9. CHAIR REPORT

- He's handing the role to create a past-Chair position

NEW AGENDA ITEMS

- Future Meeting Locations (November)
- Presentation on City Bidding Process
- Local/Small Business Participation
- Non-construction local business participation at Airport
- Non-reusable Bag Ban (lots of chairs)
- Elections of Chair/Vice Chair
- Add VTA as guest speaker (Spring)
- Look at City/partner brochures
- DBE Program Update (later OK)

10. ADJOURNMENT 7:57 PM