

**CITY OF SAN JOSE
SMALL BUSINESS DEVELOPMENT COMMISSION**

Synopsis (Not Approved)
August 10, 2011

200 E. Santa Clara St. – Tower 1352

START TIME: 6:07 ADJOURNMENT 8:15

COMMISSIONERS PRESENT:

Miguel Olivo
Joyce Puopolo
Johnny Khamis
Brian Ho
Molly Uzoh
Harmeet Bhugra
Helen Wang
David Clancy
Robert Braunstein
John Horton
Zheng Huang
Richard Reed
Leo Cortez

COMMISSIONERS ABSENT

None

Council Liaison
Anh Tran

City Staff
Dhez Woodworth (work2future)
Irv Tosk (Airport)
Paul McCue (Airport)
Paul Ledesma (Environmental Services Department)

Public Present
Nancy West (Airport Consultant)
Michelle Sexton (Airport Consultant)

1. CALL TO ORDER

Called to order by Olivo at 6:07 pm

2. APPROVAL OF AGENDA

Corrections:

- None

Motion: Approval

Motion: 1) Wang 2) Bhugra X App no

3. APPROVAL OF FEBRUARY 9, 2010 SYNOPSIS

Corrections:

- None

Motion: Approval

Motion: 1) Wang 2) Bhugra X App no

4. OPEN FORUM/ PUBLIC COMMENT / ORAL PETITION PERIOD

- Commissioners and attendees were invited to introduce themselves
- Paul Ledesma from the Environmental Services Department discussed the City's work to address polystyrene litter. A series of public meetings will be held to solicit input. The next meeting will be on August 29. More information is available at www.sanjoseca.gov/esd/business.asp.

5. CONVENTION CENTER EXPANSION

- The speaker was not available.

6. 3-YEAR AIRPORT CONCESSION ACDBE PLAN

- Nancy West presented the Airport's work to develop Airport Concession Disadvantaged Business Enterprise.
- Recertification is required of eligible companies annually.
- Good faith efforts are required of awardees.
- Participation levels are growing in San Jose; though the economy is depressing participation.
- Certification of DBEs are required state-by-state.
- Previous target was 9.15%; the Airport's performance didn't achieve this level but it is believed that the 9.67% can be reached during the period.

- FAA grants (which result in the need for these targets) are for heavy infrastructure. (AIP – taxiway construction and extension is the next phase).
- Outreach was conducted to incorporate small businesses into the concessionaire process. 35 outreach meetings were held and over 300 attendees came to the Airport’s master concessionaire/small business connection meeting
- Add’l upcoming agreements are smaller and will afford opportunities for small businesses.
- The Airport is working with existing master concessionaires to increase the reporting of sub-concessionaires.

Motion: Support the Airport’s Goals in the Presentation

Motion: 1) Bhugra 2) Wang X App no

7. AD-HOC COMMITTEE ON TOURISM MEETINGS

- Commissioners Wang and Braunstein spoke with City representatives and vendors regarding tourism activities such as all terrain vehicles and “zip lines.”
- The identification of a vendor as well as more developed plan (profit, lease rates, costs.
- The City has golf courses which may represent an opportunity.
- Councilmember Wang spoke with Councilmember Oliverio regarding foreign investment.

Motion: Ad-Hoc Committee will return in November with a more developed proposal.

Motion: 1) Bhugra 2) Wang X App No

8. AD-HOC COMMITTEE ON COUNCIL COMMUNICATIONS

- Councilmember Wang spoke with Councilmember Oliverio regarding foreign investment.
- Commissioner Clancy will join the Ad-Hoc Committee

Motion: Ad-Hoc Committee will return in November with additional information for a recommendation that the City hold a real estate broker forum

Motion: 1) Bhugra 2) Wang X App No

9. REVIEW OF COMMISSION WORKPLAN

- Discussion of plan

Motion: Extend the meeting for an additional 15 minutes

Motion: 1) Clancy 2) Bhugra X App no

- Some items have been covered already

Motion: Special Meeting will be held on September 28 at 6 pm

Motion: 1) Clancy 2) Bhugra X App no

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10. STAFF REPORT

- Small Business Social Media Conference on June 23.

11. CHAIR REPORT

- None

12. NEW AGENDA ITEMS

- Reports from Ad-Hoc Committees
 - CreateTV Messaging
 - Real Estate Broker Forum
 - Tourism Venue
- Convention Center Outreach Update

13. ADJOURNMENT 8:15