

CITY OF SAN JOSE  
SMALL BUSINESS DEVELOPMENT COMMISSION

Special Meeting

Synopsis (Not Yet Commission Approved)

August 8, 2007

200 E. Santa Clara St., Room 1572

START TIME: 5:40

ADJOURNMENT: 7:04

COMMISSIONERS PRESENT:

James Charles  
Daisy Chu  
James E. Smith  
Norman Nguyen  
Spencer Horowitz  
Rudy Rodriguez  
Gopi Niduvadan  
Alkesh Desai  
Joyce Puopolo  
Helen Wang

COMMISSIONERS ABSENT:

Brian Rossman  
Jordan Dancer

COUNCIL LIAISON:

Jamie

CITY STAFF PRESENT:

Dhez Woodworth, Office of Economic Development

PUBLIC PRESENT:

Sign in sheet was removed from the meeting room. The following names were recorded during introductions:

- Albert Morales
- Jamie Borromeo
- Julie
- Laurel
- Karie Hamilton

1. CALL TO ORDER

- Called to order by Charles at 5:40

## 2. APPROVAL OF AGENDA

Motion: Approval

Motion:            1) Rodrigues      2) Smith            X app            no  
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## 3. ORAL PETITIONS/COMMENTS

- None

## 4. HEARING ON POTENTIAL IMPACTS OF FLEA MARKET LAND-USE CONVERSION WITH CONSIDERATION OF ACTION

- Introduction of Materials
- Eric Schoennauer:
  - Staff recommendation is to support the zoning change
- Dennis King:
  - The vendors aren't disputing the land-use the
  - Wide variety of uses and long history of providing services to the public
  - The open air market provides employment and
  - Cultural icon represents the City of San Jose
  - The request is to find a new home; looking for assistance in locating
  - No formal plan has been presented to relocate the open
  - The Bumm family is moving forward with development
  - Potential locations that have been suggested have been in other communities and in public lands
  - Presented a list of resolutions
- Eric Schoennauer
  - Intends to relocate the Flea Market
  - Not proposing that the vendors will needing to find their own solutions
  - Will be submitting an application for the County's
  - Have submitted Morgan Hill
  - Also has been working with Ed Shikada to brainstorm potential locations
  - The Berryessa site will encourage BART's coming to the area
- Dennis King:
  - There should be a commitment from the City to retain the vendors in San Jose
- Puopolo:
  - Information about the economic impact of the Flea Market
- Horowitz:
  - Non-land use decision – what other date would be necessary? Dennis King: no particular date

- Eric Schoennauer:
  - Intention to own
  - \$1.5 million per acre
  - The sale of the Berryessa site is key to allow the purchase of a new site
- Dennis King:
  - The purchase of a property could set the rent rates
- Eric Schoennauer:
  - Bumm's are committed to continuing the Flea Market for at least two more years
  - The development of the site may be further
  - The Flea Market is offering a year-long leases to those interested
- Jesus Banda (vendor)
  - No commitment has been made by the Bumm family that the vendors will be moved with the Flea Market
  - Want the certainty that they will not lose their livelihood
  - The San Jose Flea Market is internationally known and can't be easily replaced
- - 2- 5,000 businesses
  - 1.2 million visitors
  - 70% of the Flea Market attendees
- Norren:
  - Not trying to kill the project
  - Respect the Bumm family
  - Biggest "small business incubator" in San Jose
  - Pledge time is important
- Kerry Hamilton
  - Not just a single business
  - Indirect revenues are larger than they may appear
  - The EIR is much larger this time than the previous
  - The site is a cultural resource
  - The Flea Market provides an introduction for immigrants
  - The City needs to take the extra step to ensure that there is a viable relocation

Motion: Encourage San Jose City Council and staff to assist the owners and vendors to help relocate the merchants and small business owners of the San Jose Flea Market to a suitable location so that they may continue their businesses at a new flea market in San Jose without economic imposing undo economic hardships.

Motion:                    1) Rodriguez      2) Chu                                    app                                    no

- Ayes: Chu, Rodriguez, Horowitz
- Neys: Aklesh, Smith, Nguyen, Charles, Puopolo
- Abstain: Niduvadan



5. ADJOURNMENT

Motion: Adjourn 7:04

Motion:           1) Horowitz       2) Rodriguez       app           no