



## 2. APPROVAL OF AGENDA

Corrections:

- None

Motion: Approval

Motion:            1) Rodriguez      2) Olivo            X App            no

## 3. APPROVAL OF DECEMBER 9, 2009 SYNOPSIS

Corrections:

- None

Motion: Approval

Motion:            1) Olivo            2) Rodriguez      X App            no

## 6. NON-REUSABLE BAG BAN

- a. Taken out of order
- b. James Duran asked that the Commission recommend that Council request an economic impact study.
- c. Manny Diaz asked that the Commission recommend that Council request an economic impact study.
- d. Plastic bags are not easily recyclable. The American Chemical Industry group offered a public-partnership

Motion: Move to recommend to the City Council to delay a vote on the non-reusable bag ban by writing a letter to complete an independent economic impact study in addition to any other questions that may come forward by all parties affected by this ordinance.

Motion:            1) Rodriguez      2) Olivo            App            no

- e. A phase in of the “ban” could also address the issue
- f. Alternative would be to request that Council take into consideration the economic impacts especially if the City moves forward with a ban without
- g. Staff anticipates that June or August would be the time frame include the EIR and the ordinance language
- h. Further outreach to stakeholders will be included
- i. The economic impact study could be implemented concurrent with the implementation of a phased ban.

Motion withdrawn

Motion: Move to urge the City Council to consider the economic issues on the non-reusable bag ban by writing a letter to complete an independent economic impact study in addition to any other questions that may come forward by all parties affected by this ordinance.

Motion:            1) Rodriguez      2) Olivo            X App            no

4. OPEN FORUM/ PUBLIC COMMENT/ ORAL PETITION PERIOD
  - a. Commissioner Nwakaego Uzoh (Youth Commission) introduced herself
  
5. BUSINESS ASSISTANCE ORGANIZATION(S)
  - a. Postponed due to staff illness.
  
6. PUBLIC AWARENESS COMMITTEE REPORT
  - a. Arab television studio offered
  - b. Location was offered
  - c. Outreach intended to increase public knowledge about the Commission
  - d. Could use same message at each venue
  - e. 600-700 attend Human Relations event April 22 (Wyndham Hotel)
  - f. CET
  - g. Arabic Chamber of Commerce with emphasis on technology (Techwati)
  - h. What content is being considered? Would it be part of the Committee discussion and/or the Commission discussion?
  - i. The topic could be narrow or broad
  - j. Committee will discuss the content and return.

Motion:            1) Khamis            2) Olivo            X App            no

7. LOOK AT CITY/PARTNER BROCHURES
  - Interest in having more clear
  - 15 - 30 second Public Service

**Woodworth to look for procurement brochure**

8. FUTURE MEETING LOCATIONS
  - CTC, VTA, Chamber of Commerce under consideration
  - US Market Access Center could be another
  - Airport in August with opening

Schedule meeting at CTC in the next six months

Motion:            1) Rodriguez    2) Olivo            X App            no

9. ANNUAL WORKPLAN REVIEW

- Special meeting or regular meeting
- Include the Bag Ban letter

Special Meeting Wednesday, January 27 at 6:00 pm in T1446

Motion:            1) Olivo            2) Wang            X App            no

10. STAFF REPORT

- None

11. CHAIR REPORT

- Thanks for position; great team looking forward to the new year

NEW AGENDA ITEMS

- Innovation Center (February 13)
- Airport Concessions Local/Small Business Participation at Airport (March or April)
- Add VTA as guest speaker (Spring)
- Roberts Rules of Order in San Jose Government

12. ADJOURNMENT 7:44 PM