

## **Small Business Development Commission Workplan – 2009**

### **A. Increase and enhance small and disadvantage business participation in city contracts and vending opportunities.**

- a) Review, evaluate and monitor the effectiveness of the local and small business preference ordinance and SBOP.
- b) Monitor city performance with respect to annual DBE goals. Identify & recommend ways to improve city performance with respect to goals.
- c) Identify way to make city contracts more accessible to local / small / disadvantaged vendors & contractors.
- d) Identify and promote city opportunities for local / small / disadvantaged participation (i.e. Airport construction and concessions) and document progress.
- e) Review and clarify the Nondiscrimination/Nonpreferential Treatment Program and Policy identified in the charter.

### **B. Improve the use and effectiveness of city programs that assist small and disadvantaged businesses.**

- a) Identify city programs (and associated budgets) that serve small/disadvantaged business.
- b) Review and evaluate performance of existing city programs; review and comment on proposed city programs.
- c) Identify gaps in city programs / procedures for encouraging, promoting and retaining small/disadvantaged businesses; prioritize needs and recommend changes.

### **C. Increase public awareness of the existence, mission and activities of the SBDC.**

- a) Maintain outreach to the community through personal meetings / networking with local business people, local business organizations and multi-cultural chambers of commerce.
- b) Inform stakeholders and the community of SBDC goals and activities through public communications, website, newsletters, etc.

NOTE: In all cases, where the term “disadvantaged” business is used, it refers to disadvantaged businesses generally, and where DBE is used, it refers to those businesses that are formally registered and recognized as “disadvantaged business enterprises” according to state and federal rules.